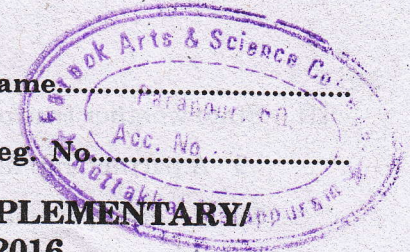


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Name: .....

Reg. No. ....



**FOURTH SEMESTER B.Com./B.B.A. DEGREE (SUPPLEMENTARY/IMPROVEMENT) EXAMINATION, MAY 2016**

(UG—CCSS)

Common Course

**A 11—BASICS OF BUSINESS AND MANAGEMENT**

Time : Three Hours

Maximum : 30 Weightage

**Part A**

*This part consist of **three** bunches of questions carrying equal weightage.*

*Each bunch has **four** questions.*

*Answer all **twelve** questions.*

I. Choose the correct answer from the appropriate word from those given in the brackets :—

1 Disinvestment is used to denote :

(a) Liberalisation.

(b) Globalisation.

(c) Privatisation.

(d) Industrialisation.

2 IPO means :

(a) Initial Public Offer.

(b) Indian Public Offer.

(c) Institute of Public.

(d) Institute of Public Organisation.

3 BPR is a process of :

(a) Constructing office building.

(b) Selection of employees for the business.

(c) Adopting new technology.

(d) Re-design of business processes.

4 A financial market for raising short term funds for business is :

(a) Capital market.

(b) Stock exchange.

(c) Primary market.

(d) Money market.

II. Fill in the blanks with the suitable answers :

5 \_\_\_\_\_ governs the functions of HUF.

6 \_\_\_\_\_ is the process of buying and selling securities in the market on behalf of the investors.

7 Corporate governance insists the managers to look after the interests of \_\_\_\_\_.

8 A market with single seller is known as \_\_\_\_\_.

Turn over

III. State whether true or false :

- 9 A partnership firm is formed for attaining a social goal.
- 10 An entrepreneur is an innovator.
- 11 VAT is an example of direct tax.
- 12 Liberalisation includes privatisation and globalisation.

(12 × ¼ = 3 weightage)

#### Part B

*Answer all nine questions.  
Each question carries a weightage of 1.*

- 13 Define sole proprietor.
- 14 What is mixed economy ?
- 15 Define corporate governance.
- 16 What is BPO ?
- 17 What is cost of capital ?
- 18 What is primary data ?
- 19 Who is an intrapreneur ?
- 20 What is duopoly ?
- 21 Define primary market.

(9 × 1 = 9 weightage)

#### Part C

*Answer any five questions.  
Each question carries a weightage of 2.*

- 22 What is the relevance of trained manpower for enhanced quality at organisational level ?
- 23 Write a note on different stakeholders of a business firms.
- 24 What are the different types of business finance ?
- 25 Define stock exchange and explain its role.
- 26 What are the public documents which provide secondary data ?
- 27 Explain retail industry.
- 28 What are the advantages of Co-operative Organisations ?

(5 × 2 = 10 weightage)

**Part D**

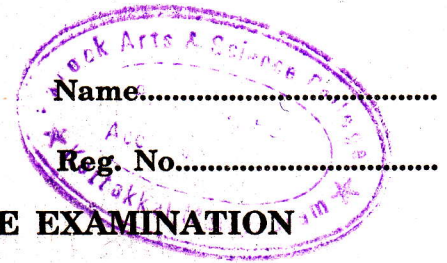
*Answer any two questions.  
Each question carries a weightage of 4.*

- 29 What is the role of business in economic development ?
- 30 Discuss managerial problems in small, medium and large organisations.
- 31 Explain the role of public sector in India.

(2 × 4 = 8 weightage)

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**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION  
APRIL/MAY 2015**

(U.G.—CCSS)

Common Course

**A 11—BASICS OF BUSINESS AND MANAGEMENT**

Time : Three Hours

Maximum : 30 Weightage

**Part A**

*This part consists of three bunches carrying equal weightage of 1.*

*Each bunch consists of four objective type questions.*

*Answer all questions.*

**I. Choose the correct answer :**

- 1 A financial market for raising short term funds for business is :  
(a) Capital market. (b) Secondary market.  
(c) Primary market. (d) Money market.
- 2 The process of integrating the economy with the world economy is known as :  
(a) Globalization. (b) Privatization.  
(c) Liberalization. (d) None of these.
- 3 Government of India nationalized 14 banks in the year :  
(a) 1957. (b) 1950.  
(c) 1965. (d) 1969.
- 4 The process of summarizing data in columns and rows :  
(a) Classification. (b) Tabulation.  
(c) Summarization. (d) Codification.

**Fill up the blanks :**

- 5 Presentation delivered to an Audience is known as \_\_\_\_\_.
- 6 \_\_\_\_\_ the first development financial institution in India.
- 7 A partnership firm is formed as per the provisions of the \_\_\_\_\_.
- 8 Agriculture includes in \_\_\_\_\_ Sector of the economy.

**Turn over**

State whether the following statements are True or False :

- 9 A shareholder is considered as an internal stakeholder in a company.
  - 10 MRTP Act stands Monopolistic Restrictive Trade Practice Act.
  - 11 Issue of shares is a long term source of fund.
  - 12 Perfect monopoly is a market structure characterized by the existence of a single producer.
- (12 × ¼ = 3 weightage)

### Part B

II. Short Answer Type Questions. Answer *all* questions. *Each question carries 1 weightage :*

- 13 What is Non-profit enterprises ?
- 14 Define Intrapreneur.
- 15 What is Managerialism ?
- 16 What is cost of capital ?
- 17 What is General or Unlimited partnership ?
- 18 What is case study ?
- 19 Explain ROI.
- 20 What is meant by on the job training ?
- 21 What is cross tabulation ?

(9 × 1 = 9 weightage)

### Part C

III. Short Essay or Paragraph Questions. Answer any *five* questions. Each question carries 2 weightage.

- 22 Explain the recent trends in marketing.
- 23 Explain the factors of production and their rewards.
- 24 Elucidate the Indian experience of liberalization, privatization and globalization.
- 25 What is Project Report and explain the steps in the formulation of a project report ?
- 26 Distinguish between primary market and secondary market.
- 27 Discuss the role of trained manpower at organizational and national level.
- 28 Define Partnership and explain its features.

(5 × 2 = 10 weightage)

### Part D

IV. Essay Questions. Answer any *two* questions. Each question carries 4 weightage :

- 29 Explain the role of business in economic development.
- 30 Discuss management problems in small, medium and large organizations.
- 31 Explain the basic economic system in the country.

(2 × 4 = 8 weightage)

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Name.....

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**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, MAY 2014**

(U.G.—CCSS)

Common Course

**A 11—BASICS OF BUSINESS AND MANAGEMENT**

(2010 admission onwards)

Time : Three Hours

Maximum : 30 Weightage

**Section A**

*This section consists of three bunches of questions carrying equal weightage of 1. Each bunch consists of four objective type questions. Answer all twelve questions.*

**I. Multiple Choice :**

- 1 In the case of \_\_\_\_\_ there is separated legal entity.
  - (a) Joint venture.
  - (b) Partnership firm.
  - (c) Joint stock company.
  - (d) Sole trader business.
- 2 Data generated by an investigator is :
  - (a) Investigated data.
  - (b) Primary data.
  - (c) Secondary data.
  - (d) Processed data.
- 3 The primary goal of non-profit enterprise is :
  - (a) Earning profit.
  - (b) Distributing profit to shareholders.
  - (c) Establishing religious institutions.
  - (d) Welfare of the society.
- 4 Mining is included in :
  - (a) Primary sector.
  - (b) Secondary sector.
  - (c) Tertiary sector.
  - (d) Quarternary sector.

**Fill in the blanks :**

- 5 An economic system of state ownership is \_\_\_\_\_.
- 6 BPO means \_\_\_\_\_.

Turn over

- 7 Products which have physical existence are \_\_\_\_\_.
- 8 The new economic policy of India was announced in \_\_\_\_\_.

Answer in a word :

- 9 What is ROI ?
- 10 What is a table showing the distribution of two or more variables ?
- 11 What is a market with two sellers ?
- 12 What is the reward for capital ?

(12 × ¼ = 3 weightage)

### Section B

*Short Answer Type.*

*Answer all **nine** questions.*

*Each question carries a weightage of 1.*

- II. 13 Define Government Company.
- 14 What is Secondary Market ?
- 15 What is meant by Disinvestment ?
- 16 Define Money Market.
- 17 What is meant by Innovation ?
- 18 What is Wealth Maximisation ?
- 19 Define Corporate Governance.
- 20 What is Capitalism ?
- 21 What are family entities ?

(9 × 1 = 9 weightage)

### Section C

*Short Essay.*

*Answer any **five** questions.*

*Each question carries a weightage of 2.*

- III. 22 List the demerits of sole trader business.
- 23 Explain Hospitality Industry.
- 24 List the risks involved with Entrepreneurship.
- 25 What are the advantages of Co-operative Organisations ?
- 26 What are the features of Stock Exchanges ?

- 27 Enumerate the management problems in large organisations.  
28 What are public documents which provide secondary data ?

(5 × 2 = 10 weightage)

#### Section D

##### *Essay Questions.*

*Answer any two questions.*

*Each question carries a weightage of 4.*

- IV. 29 Discuss the factors to be considered while selecting the form of business organisation.  
30 Explain the sectors of the economy with business examples.  
31 Explain the impact of different market conditions on prices and profit.

(2 × 4 = 8 weightage)

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**FOURTH SEMESTER B.Com./B.B.A./B.M.M.C DEGREE EXAMINATION  
JULY 2013**

(CCSS)

**BC 4A 11—BASICS OF BUSINESS AND MANAGEMENT**

	<b>Time</b>	<b>Weightage</b>
<b>Part I</b> Descriptive Questions	2.45 Hours	27
<b>Part II</b> Multiple Choice Questions	0.15 Hour	3
<b>Maximum</b>	3 Hours	30 Weightage

**Part I**

**Part A**

*Answer all **nine** questions.*

*Each question carries a weightage of 1.*

1. Define Entrepreneurship.
2. What do you mean by Corporate Governance ?
3. What is Globalisation ?
4. What is quaternary sector ?
5. What is NBFC ?
6. What do you mean by a trust ?
7. Define Business.
8. What do you mean by a free economy ?
9. Name any *four* kinds of adventure tourism in India.

(9 × 1 = 9 weightage)

**Part B**

*Answer any **five** questions.*

*Each question carries a weightage of 2.*

10. Explain the features of monopoly.
11. Enumerate the management problems in larger Organisations.
12. Define Partnership. List the features of a Partnership.

Turn over

13. What are the main objectives of a project report ?
14. Briefly explain the features of public enterprises.
15. What do you mean by Quality of Work Life ? What are the main aspects of QWL ?
16. Briefly explain the various sectors of Indian economy.

(5 × 2 = 10 weightage)

### Part C

*Answer any two questions.*

*Each question carries a weightage of 4.*

17. Define Entrepreneur. Examine the qualities required for a successful entrepreneur.
18. Define stock exchange. Briefly explain the functions performed by stock exchanges.
19. Give a brief account of the taxation system in India and explain the different types of taxes levied in India.

(2 × 4 = 8 weightage)

### Part II

#### Multiple Choice Questions :

1. Farming is an example of :
 

(a) Primary Sector.	(b) Secondary Sector.
(c) Tertiary Sector.	(d) None of these.
2. Tertiary sector is also known as :
 

(a) Service Sector.	(b) Agriculture Sector.
(c) Business Sector.	(d) None of these.
3. The second stage of nationalization of banks were enacted in :
 

(a) 1995.	(b) 1980.
(c) 1990.	(d) 1975.
4. Expand BPO :
 

(a) Business Process Outsourcing.	(b) Business Promoting Organization.
(c) Business Process Organization.	(d) None of these.
5. Liberalisation includes :
 

(a) Globalization.
(b) Privatization.
(c) Globalisation and Privatization.
(d) None of these.
6. \_\_\_\_\_ is the reward of ownership.
 

(a) Rent.	(b) Interest.
(c) Profit.	(d) Possession.

7. Expand VAT :
- (a) Value Added Tax. (b) Value Additional Tax.  
(c) Value Against Tax. (d) None of these.
8. Which is the most common method used for raising long term finance in primary market ?
- (a) Private placement. (b) Offer for sale.  
(c) Public Issue. (d) Bought out Deal.
9. \_\_\_\_\_ is the reading technique which enables to identify the specific information.
- (a) Scanning. (b) Skimming.  
(c) Focused Reading. (d) None of these.
10. Presentation delivered to an Audience is known as :
- (a) Seminar. (b) Lecture.  
(c) Open Discussion. (d) Group presentation.
11. The technique which explore or analyze the life of a social unit is known as :
- (a) Case studies. (b) Field study.  
(c) Social research. (d) None of these.
12. \_\_\_\_\_ is the in-depth study of a single unit.
- (a) Focused study. (b) Field study.  
(c) Case study. (d) Descriptive research.
13. FRBM came in the year :
- (a) 2003. (b) 2005.  
(c) 2006. (d) 2002.
14. The period of First Five Year Plan were :
- (a) 1950-55. (b) 1951-56.  
(c) 1960-65. (d) 1955-60.
15. \_\_\_\_\_ is the right to use an asset.
- (a) Hire Purchasing. (b) Leasing.  
(c) Venture financing. (d) None of these.
16. ROR stands :
- (a) Rate of return. (b) Return to return.  
(c) Return on return. (d) None of these.
17. Give an example of Oligopoly :
- (a) Automobile Industry. (b) Cement Industry.  
(c) Software Industry. (d) All of these.

Turn over

18. A market situation with only two sellers :

- (a) Oligopoly.
- (b) Monopoly.
- (c) Duopoly.
- (d) None of these.

19. A market situation where single buyer of a product is known as :

- (a) Oligopoly.
- (b) Monopoly.
- (c) Duopoly.
- (d) Monopsony.

20. Resources to satisfy wants are :

- (a) Unlimited.
- (b) Limited.
- (c) Abundance.
- (d) Both (a) and (c).

(3 weightage)