

D 51574

Name

Reg. No.

FIRST SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2018

(CUCSS—PG)

M.Com.

MC 1C 01—BUSINESS ENVIRONMENT

(2015 Syllabus Year)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all questions.

Each question carries 1 weightage.

1. What are external factors of business environment ?
2. What is NITI ayog ?
3. What are the benefits in SEZ ?
4. What are the sources of revenue for state budgets ?
5. What is FEMA ?
6. Expand ASEAN

(6 × 1 = 6 weightage)

Part B

Answer any six of the following.

Each question carries 3 weightage.

7. What is quality circles ? Explain with an example.
8. What are the dimensions of international business environment ? Explain.
9. "Disinvestments are not delivering results"—Do you agree ? Justify.
10. Write a note on Monetary policy.
11. Enumerate and explain the problems of economic growth.
12. "Globalization has only helped MNC's"— Discuss.
13. What is Competition law ? Explain.
14. Explain the role and the need of SAARC.

(6 × 3 = 18 weightage)

Part C

Answer any two of the following.

Each question carries 6 weightage.

15. "It is inevitable to undertake environmental analysis for any organisation"—Explain with examples.
16. Discuss the recent decisions to curb black money and its effects ?
17. Evaluate the recent foreign trade policy and its implications on the country's economy.

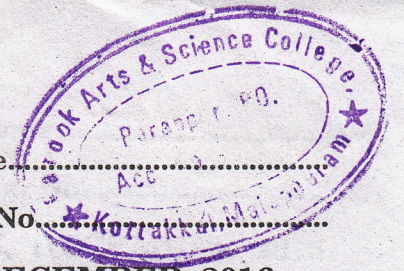
(2 × 6 = 12 weightage)

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Name.....

Reg. No.....



FIRST SEMESTER M.Com. DEGREE EXAMINATION, DECEMBER 2016

(CUCSS)

MC 1C 01—BUSINESS ENVIRONMENT

(2015 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all questions.

Each question carries 1 weightage.

1. What is meant by Structural reform polices ?
2. What do you mean by Quantitative restrictions ?
3. Define the term FIIs.
4. What do you mean Deficit financing ?
5. What do you mean by Fiscal policy ?
6. What is Disinvestment ?

(6 × 1 = 6 weightage)

Part B

Answer any six of the following

Each question carries 3 weightage.

7. Explain the technological factors affecting business environment.
8. Discuss the causes of Inflation.
9. What are the major factors affecting devaluation of currency ?
10. Elucidate the significance of land reforms in India.
11. What are aims and objectives of BRICS ?
12. What are the problems and consequences of FDI in India ?
13. How does the PPP model help the economic development of India ?
14. Discuss the functions of OPEC.

(6 × 3 = 18 weightage)

Turn over

Section C

*Answer any two of the following.
Each question carries 6 weightage.*

15. Discuss the challenges and dimensions of international business environment.
16. Explain the impacts of globalisation on different sectors of Indian economy.
17. Discuss the recent reforms in the industrial and economic policies of India.

(2 × 6 = 12 weightage)

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Name.....

Reg. No.....

FIRST SEMESTER M.Com. DEGREE EXAMINATION, DECEMBER 2015

(CUCSS)

MC 1C 01—BUSINESS ENVIRONMENT

(2015 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all questions.

Each question carries 1 weightage.

1. What is sustainable development ?
2. Why are tariffs imposed ?
3. What do you mean by Strategic Alliance ?
4. Explain the term 'infrastructure'.
5. What do you mean by Fiscal Management ?
6. What is SEZ ?

(6 × 1 = 6 weightage)

Part B

Answer any six of the following.

Each question carries 3 weightage.

7. Distinguish between Bilateral and Multi-lateral trade.
8. Discuss the socio-cultural environment of business.
9. Why are regional and economic groupings formed ?
10. What are the major factors responsible for the high growth of the service sector ?
11. How can creation of income earning assets address the problem of poverty ?
12. Explain dimensions of international business environment.
13. How does investment in human capital contribute to growth ?
14. Explain the recent movements in the economic planning of India.

(6 × 3 = 18 weightage)

Turn over

Part C

*Answer any two of the following.
Each question carries 6 weightage.*

15. While subsidies encourage farmers to use new technology, they are a huge burden on government finances. Discuss the usefulness of subsidies in the light of this fact.
16. Though public sector is very essential for industries, many public sector undertakings incur huge losses and are a drain on the economy's resources. Discuss the statement
17. Discuss the problems and consequences of FDI in Retail Trade in Indian context.

(2 × 6 = 12 weightage)

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Name.....

Reg. No.....

FIRST SEMESTER M.Com. DEGREE EXAMINATION, DECEMBER 2017

(CUCSS)

MC 1C 1—BUSINESS ENVIRONMENT

(2015 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all questions.

Each question carries 1 weightage.

1. What are quality circles ?
2. What is NITI ayog ?
3. Expand SEZ.
4. What is the limit for FDI in retail trade ?
5. What is FEMA ?
6. Expand ASEAN

(6 × 1 = 6 weightage)

Part B

Answer any six of the following.
Each question carries 3 weightage.

7. What is environmental scanning ? Explain with an example.
8. What are the dimensions of international business environment ? Explain.
9. "Public sector reforms have not given results"—Do you agree ? Justify.
10. Write a note on Fiscal policy.
11. Enumerate and explain the problems of economic growth.
12. "Globalization has affected MSME"—Discuss.
13. What is Competition law ? Explain.
14. Explain the merits and demerits of TRIPS.

(6 × 3 = 18 weightage)

Turn over

Part C

*Answer any two of the following.
Each question carries 6 weightage.*

15. "Public private participation is inevitable for the growth of the country"—Explain with examples.
16. Discuss with the upsurge of nationalist sentiments across the country and with an advent of national corporations, what would be the strategies Multinationals would plan for the country and their role in the economy ?
17. Evaluate the recent foreign trade policy and its implications on the country's economy.

(2 × 6 = 12 weightage)