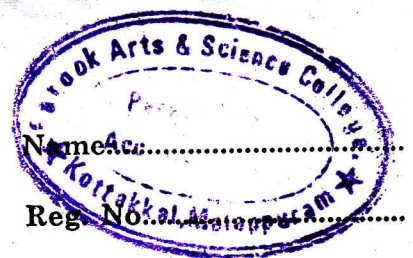


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FIFTH SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2019

(CUCBCSS—UG)

B.Com.

BCM 5D 02—BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

(2017 Admissions)

Time : Two Hours

Maximum : 40 Marks

Part A

Answer all questions.

Each question carries 1 mark.

Fill in the Blanks :

1. In a ——— the principle followed is one man one vote.
2. Henry Fayol has given ——— principles of management.
3. ——— refers to chain of communication.
4. The minimum number of directors in a public company is ———.

(4 × 1 = 4 marks)

Part B (Short Answer Questions)

Answer any five questions.

Each question carries 2 marks.

5. What is innovation ?
6. What do you mean by partner by estoppel ?
7. What is unity of command ?
8. What is planning premises ?
9. What is organisational chart ?
10. What is an informal organisation ?
11. What is laissez-faire leadership ?

(5 × 2 = 10 marks)

Turn over

**Part C (Short Essay Questions)**

Answer any four questions.

Each question carries 4 marks.

12. Distinguish between management and administration.
13. What are the essentials of a good plan ?
14. Give the important features of line organisation.
15. Write a note on trade and auxiliaries to trade.
16. Distinguish between entrepreneur and manager.

(4 × 4 = 16 marks)

Part D (Essay Questions)

Answer any one question.

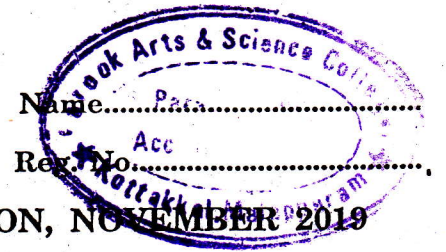
The question carries 10 marks.

17. Discuss the qualities of an entrepreneur.
18. What is a partnership firm? List the merits and demerits of partnership firm.

(1 × 10 = 10 marks)

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FIFTH SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2019

(CUCBCSS—UG)

B.Com.

BCM 5D 02—BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

(2014 Admissions)

Time : Two Hours

Maximum : 40 Marks

Part A

*Answer all questions.
Each question carries 1 mark.*

Fill in the blanks :

1. _____ is the process of looking ahead.
2. The term 'entrepreneur' was first introduced by _____.
3. _____ is wider term than management.
4. _____ is considered as father of scientific management.

(4 × 1 = 4 marks)

Part B (Short Answer Questions)

*Answer any five questions.
Each question carries 2 marks.*

5. What is meant by administration ?
6. Who is a drone entrepreneur ?
7. What do you mean by management by exception ?
8. Define Leadership.
9. Write a short note on levels of management.
10. Distinguish authority and responsibility.
11. Who is an autocratic leader ?

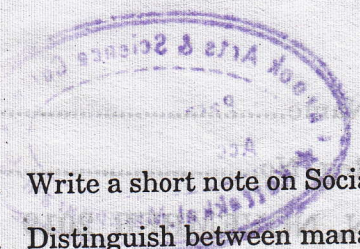
(5 × 2 = 10 marks)

Part C (Short Answer Questions)

*Answer any four questions.
Each question carries 4 marks.*

12. Point out the skills required for an entrepreneur.
13. What are the characteristics of management ?

Turn over



- 14. Write a short note on Social responsibility.
- 15. Distinguish between management and administration.
- 16. What are the assumptions of Theory X?

(4 × 4 = 16 marks)

Part D (Essay Questions)

Answer any one question.

The question carries 10 marks.

- 17. Define Entrepreneur. What are the functions of an entrepreneur?
- 18. What are the different forms of business organisations? Explain its characteristics.

(1 × 10 = 10 marks)

(4 × 1 = 4 marks)

Part B (Short Answer Questions)

Answer any five questions.
Each question carries 2 marks.

- 1. What is meant by administration?
- 2. Who is a drone entrepreneur?
- 3. What do you mean by management by exception?
- 4. Define Leadership.
- 5. Write a short note on levels of management.
- 6. Distinguish authority and responsibility.
- 7. Who is an autocratic leader?

(5 × 2 = 10 marks)

Part C (Short Answer Questions)

Answer any four questions.
Each question carries 4 marks.

- 8. Point out the skills required for an entrepreneur.
- 9. What are the characteristics of management?

Turn over

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(Pages : 2)

Name.....

Reg. No.....

FIFTH SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2018

(CUCBCSS—UG)

Open Course

BCM 5D 02—BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

Time : Two Hours

Maximum : 40 Marks

Part A

Answer all questions.

Each question carries 1 mark.

Fill in the Blanks :

1. _____ is an artificial person created by law with a perpetual succession and a common seal.
2. _____ are those who refuse to adopt and use opportunities to make changes in production.
3. EDP means _____.
4. The first management function in scope of management functions that managers must perform is _____.

(4 × 1 = 4 marks)

Part B (Short Answer Questions)

Answer any five questions.

Each question carries 2 marks.

5. What is Drone entrepreneur ?
6. What is EDP ?
7. What is controlling ?
8. What is centralization ?
9. What do you mean by copreneurs ?
10. What is planning ?
11. Define a women entrepreneur.

(5 × 2 = 10 marks)

Turn over

Part C (Short Essay Questions)

Answer any four questions.

Each question carries 4 marks.

12. "Management is a Profession". Discuss.
13. State the difference between an entrepreneur and a manager.
14. State the social responsibilities of business.
15. What are the factors to be considered while setting up of a business enterprise ?
16. What are the differences between Theory X and Y ?

(4 × 4 = 16 marks)

Part D (Essay Questions)

Answer any one question.

The question carries 10 marks.

17. What are the qualities required for a leader ? Discuss different leadership styles.
18. What is Management? Explain the Henry Fayol's principles of management.

(1 × 10 = 10 marks)