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(Pages : 3)

Name.....

Reg. No.....

**FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION  
APRIL 2024**

B.Com.

A13—ENTREPRENEURSHIP DEVELOPMENT

(2018 Admission only)

Time : Three Hours

Maximum : 80 Marks

*Answers should be written in English only.***Part A***Answer all questions.**Each question carries 1 mark.*

I. Choose the correct answer :

- 1 The entrepreneur who does not change the method of production already introduced is :
  - a) Drone entrepreneur.
  - b) Fabian entrepreneur.
  - c) Classical entrepreneur.
  - d) None of these.
- 2 Person who works within an organization and having entrepreneurial capabilities is :
  - a) Entrepreneur.
  - b) Intrapreneur.
  - c) Manager.
  - d) Chief executive.
- 3 \_\_\_\_\_ Units provide inputs to other industries.
  - a) Export.
  - b) Small.
  - c) Ancillary.
  - d) None of these.
- 4 \_\_\_\_\_ registration helps the entrepreneur to take necessary steps to bring industrial units into existence.
  - a) Provisional.
  - b) Permanent.
  - c) Both of these.
  - d) None of these.

**Turn over**



**Part C**

*Answer any **six** questions from the following.*

*Each question carries 4 marks.*

21. Explain the challenges faced by women entrepreneurs.
22. What are the qualities required for an entrepreneur.
23. Write a note on KITCO.
24. What are the functions performed by DIC.
25. How is feasibility study conducted ?
26. What are the factors to be considered while selecting a project ?
27. Explain the setting up of Business Incubation Centres.
28. Explain the functioning of ED clubs ?

(6 × 4 = 24 marks)

**Part D**

*Answer any **two** questions from the following.*

*Each question carries 15 marks.*

29. Define entrepreneurship and explain the significance of entrepreneurship in economic development.
30. Explain the contents of a project report and examine the role of project management in entrepreneurship.
31. Explain the factors that contribute towards entrepreneurial growth and discuss the problems faced by entrepreneurs.

(2 × 15 = 30 marks)

C 40880

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**FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION  
APRIL 2023**

B.Com.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2017—2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A***Answer all questions.**Each question carries 1 mark.*

I. Choose the correct answer :

- 1 Buying and selling of manufacturing goods related to \_\_\_\_\_ entrepreneur.
  - a) Intrapreneur.
  - b) Fabian.
  - c) Trading.
  - d) Technopreneur.
- 2 \_\_\_\_\_ is a workspace created to offer startups and new ventures access to the resources.
  - a) Network.
  - b) Project.
  - c) DICs.
  - d) Business incubator.
- 3 NIESBUD was established in the year \_\_\_\_\_.
  - a) 1982.
  - b) 1975.
  - c) 1983.
  - d) 2001.
- 4 \_\_\_\_\_ entrepreneur follows the traditional method of production.
  - a) Drone.
  - b) Business.
  - c) Adoptive.
  - d) Motivated.
- 5 \_\_\_\_\_ is a form of private equity financing that investors provide to startup companies .
  - a) Fixed capital.
  - b) Venture capital.
  - c) Bridge finance.
  - d) Seed Capital.

**Turn over**

## II. Fill in the blanks :

- 6 \_\_\_\_\_ is the promoter's contribution towards the capital of a project.
- 7 DICs were established in the year \_\_\_\_\_.
- 8 \_\_\_\_\_ is a newly formed company offers a product or service which is quite new in the market.
- 9 \_\_\_\_\_ is the process of synthesis in engineering the future of a person, an organization, a nation and the world.
- 10 PMI stands for \_\_\_\_\_.

(10 × 1 = 10 marks)

**Part B (Short Answer Questions)**

*Answer any **eight** questions.  
Each question carries 2 marks.*

- 11 What is Drone Entrepreneurs ?
- 12 Expand NSIC.
- 13 Difference between Subsidy and Bounty.
- 14 What are the objectives of Industrial Estates ?
- 15 What is Seed Capital Scheme ?
- 16 What is Project Appraisal ?
- 17 What is Social Cost Benefit Analysis ?
- 18 What is a Project Report ?
- 19 What is meant by Single Window System ?
- 20 Distinction between Industrial entrepreneur and Corporate entrepreneur.

(8 × 2 = 16 marks)

**Part C (Short Essay Questions)**

*Answer any **six** questions.  
Each question carries 4 marks.*

- 21 Explain the scope of Women Entrepreneurship.
- 22 Explain the Pre-requisites for Entrepreneurship Development.

- 23 What are the functions of Small Industries Development Bank of India (SIDBI) ?
- 24 Describe the need for Incentives and Subsidies.
- 25 What are the importance of MSMEs ?
- 26 Mention the remedial measures for Industrial sickness.
- 27 Explain the components of Feasibility Study.
- 28 What are the difference between Entrepreneur and Intrapreneur.

(6 × 4 = 24 marks)

**Part D (Essay Questions)**

*Answer any two questions.*

*Each question carries 15 marks.*

- 29 Define Entrepreneurship. What are the factors affecting entrepreneurship growth in India.
- 30 Explain the steps in setting up a Small Scale Industrial unit.
- 31 Discuss the general principles of a Good Reporting System.

(2 × 15 = 30 marks)

C 21194

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**FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION  
APRIL 2022**

B.Com.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2017—2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A***Answer all questions.**Each question carries 1 mark.*

I. Choose the correct answer :

- 1 Which provides an individual with the motivation to start a new business venture ?
  - a) The financial rewards.
  - b) A desire to be independent.
  - c) Need for achievement.
  - d) All the above.
- 2 Which of the following is a social factor affecting entrepreneurial growth :
  - a) Customs and Traditions.
  - b) Lack of Adequate Basic Facilities.
  - c) Government policy.
  - d) None of these.
- 3 Who introduced the term intrapreneur ?
  - a) Gifford Pinchot.
  - b) Peter Drucker.
  - c) David McClelland.
  - d) Schumpeter.
- 4 Availability of plant and machinery and technical know how to produce the product :
  - a) Economic viability.
  - b) Financial feasibility.
  - c) Technical feasibility.
  - d) Managerial competence.
- 5 Innovative entrepreneurs face special issues in raising \_\_\_\_\_.
  - a) Development capital.
  - b) Structured capital.
  - c) Human capital.
  - d) Seed capital.

**Turn over**

## II. Fill in the blanks :

- 6 The MSME Development Act came into force in \_\_\_\_\_.
- 7 The advance given to cover the finance requirement during the time lag between the sanctioning and disbursement of term loan by financial institutions \_\_\_\_\_.
- 8 \_\_\_\_\_ Entrepreneurs utilize a chance to introduce a new technique or new product ?
- 9 SIDO stands for \_\_\_\_\_.
- 10 \_\_\_\_\_ is a national level apex organization of young entrepreneurs.

(10 × 1 = 10 marks)

**Part B**

*Answer any **eight** questions from the following.*

*Each question carries 2 marks.*

- 11 Who is an Intrapreneur ?
- 12 Define export oriented units.
- 13 What do you mean by innovation ?
- 14 Who is an adoptive entrepreneur ?
- 15 What do you mean by project identification ?
- 16 What is meant by technical analysis of a project ?
- 17 What do you mean by Critical Path Method ?
- 18 What do understand by working capital ?
- 19 What do you mean by subsidy ?
- 20 What is ED club ?

(8 × 2 = 16 marks)

**Part C**

*Answer any **six** questions from the following.*

*Each question carries 4 marks.*

- 21 What are the barriers to entrepreneurship ?
- 22 What are the sources of business ideas ?

- 23 What are the factors to be considered while selecting a project ?
- 24 What are the considerations influencing the plant capacity ?
- 25 Mention the techniques of financial analysis ?
- 26 What are the stages involved in setting up of business incubation centers ?
- 27 What is the need for incentives to entrepreneurs ?
- 28 What are the services rendered by KITCO for the entrepreneurial development in Kerala ?

(6 × 4 = 24 marks)

#### **Part D**

*Answer any **two** questions from the following.*

*Each question carries 15 marks.*

- 29 What is Entrepreneurship ? Discuss the factors affecting entrepreneurial growth.
- 30 What do you mean by a project formulation ? Discuss the elements of project formulation.
- 31 Define MSMEs. Discuss the importance of MSMEs in the economic development of India.

(2 × 15 = 30 marks)

C 21193

(Pages : 3)

Name.....

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**FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION  
APRIL 2022**

B.Com.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2014 to 2016 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A***Answer all questions.**Each question carries 1 mark.*

(A) Choose the correct answer :

- 1 ——— is a business person who does business online as opposed to an entrepreneur who does business offline.
- (a) Ultrapreneurs. (b) Copreneurs.  
(c) Intrapreneurs. (d) Ontpreneurs.
- 2 ——— are those barriers that are caused by emotional blocks of an individual.
- (a) Personal barrier. (b) Environmental barrier.  
(c) Social barrier. (d) Communication barrier.
- 3 ——— is defined as the process of obtaining relevant information about a project in order to ascertain its financial viability.
- (a) Technical analysis. (b) Network analysis.  
(c) Financial analysis. (d) Risk analysis.
- 4 ——— is an entrepreneur who starts a business unit but does not carry on the business for long period and he sells out the running business and starts another venture.
- (a) Social entrepreneurs. (b) Drone entrepreneurs.  
(c) Industrial entrepreneur. (d) Professional entrepreneur.

**Turn over**

5 \_\_\_\_\_ is the final stage of project management.

- (a) Project appraisal. (b) Project report.  
(c) Project evaluation. (d) Project identification.

(B) Fill in the blanks :

6 The process of measuring the progress made and assessment of the results of a project is called \_\_\_\_\_.

7 \_\_\_\_\_ capital is the capital required for the operation of working of an enterprise and it consist of funds invested in current assets.

8 A \_\_\_\_\_ is someone who has started his/her first entrepreneurial venture.

9 \_\_\_\_\_ units are those SSI units which export at least 30 % of its annual production by the end of the 3<sup>rd</sup> year of commencement of production.

10 \_\_\_\_\_ refers to the capital invested in new and risky business or venture.

(10 × 1 = 10 marks)

### Part B (Short Answer Questions)

*Answer any **eight** questions in two **or** three sentences.*

*Each question carries 2 marks.*

11 What is project management ?

12 What do you mean by intrapreneurs ?

13 Expand SIDBI and SIDO.

14 What is a project ?

15 Who is an entrepreneur ?

16 What do you mean by bridge capital ?

17 What do you mean by ancillary units ?

18 What is meant by project appraisal ?

19 List out any *four* reasons for the slow growth of women entrepreneurship in Kerala.

20 What is payback period ?

(8 × 2 = 16 marks)

**Part C (Short Essays)**

*Answer any six questions.  
Each question carries 4 marks.*

21. Briefly explain the role of entrepreneurs in national growth and economic development.
22. What are the various environmental barriers of entrepreneurship ?
23. Distinguish between entrepreneur and entrepreneurship.
24. Write a short note on KINFRA.
25. What are various sources of project finance ?
26. What are the various problems related to subsidies ?
27. What are the essential qualities for being a successful entrepreneur ?
28. List out any four advantages and limitations of PERT.

(6 × 4 = 24 marks)

**Part D (Long Essays)**

*Answer any two questions.  
Each question carries 15 marks.*

29. What do you mean by an entrepreneurship ? Discuss various factors affecting entrepreneurial growth.
30. What is technical analysis ? Explain various elements or components or aspects of technical analysis.
31. Discuss various problems faced by women entrepreneurs. Also explain various measures taken for the development of women entrepreneurship in India.

(2 × 15 = 30 marks)

**FOURTH SEMESTER (CUCBCSS-UG) DEGREE EXAMINATION, APRIL 2021**

B.Com.

**A 13—ENTREPRENEURSHIP DEVELOPMENT**

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A**

*Answer all questions.  
Each question carries 1 mark.*

**I. Choose the correct answer :**

- 1 \_\_\_\_\_ is the most important function of modern entrepreneur according to Shumpeter.  
(a) Invention. (b) Innovation.  
(c) Skill. (d) Creativity.
- 2 An entrepreneur bears the following risks :  
(a) Financial risk. (b) Personal risk.  
(c) Psychological risk. (d) All the above.
- 3 Which of these is not a state level promotional institution ?  
(a) KITCO. (b) KSIDC.  
(c) NIESBUD. (d) SIDCO.
- 4 \_\_\_\_\_ is the difference between sales revenue and variable cost.  
(a) Margin of safety. (b) Net profit.  
(c) Fixed cost. (d) Contribution.
- 5 The slogan "innovate or evaporate" was given by \_\_\_\_\_.  
(a) Robert Owen. (b) Joseph Schumpeter.  
(c) Richard Cantillon. (d) Philip Kotler.

**II. Fill in the blanks :**

- 6 \_\_\_\_\_ is primarily concerned with the identification, qualification and evaluation of project inputs.
- 7 \_\_\_\_\_ is a network technique of scheduling and controlling the project where activity times cannot be precisely estimated.

**Turn over**

- 8 Investing capital in a business that is highly risky and adventurous is called \_\_\_\_\_.
- 9 The excess of present value over the cost of the project is \_\_\_\_\_.
- 10 \_\_\_\_\_ is the place where the required facilities and factory accommodation are provided by the government to the entrepreneurs to establish their industries there.

(10 × 1 = 10 marks)

### Part B

*Answer any eight questions from the following.  
Each question carries 2 marks.*

11. Explain the term Innovation.
12. What is environmental barrier to entrepreneurship ?
13. Specify the psychological factors for entrepreneurial growth.
14. Compare Innovative entrepreneurs and Imitative entrepreneurs.
15. What is meant by entrepreneurial competences ?
16. What is TRYSEM ?
17. How does SIDO assist women entrepreneurs ?
18. Explain Project management ?
19. What is Plant layout ?
20. What are the advantages of Pay back method ?

(8 × 2 = 16 marks)

### Part C

*Answer any six questions from the following.  
Each question carries 4 marks*

21. What are the qualities of successful entrepreneur ?
22. What are the characteristics of MSMEs? What are some of their advantages ?
23. What is the need for providing incentives and subsidies to enterprises?
24. Write a note of SIDBI and its functions.
25. What is Project life cycle ? Specify the phases of project as specified by Cleland King.
26. What is the need for project management ?
27. Explain ED Club. What are its objectives ?
28. What is business incubation ? What is its importance ?

(6 × 4 = 24 marks)

**Part D**

*Answer any two questions from the following.  
Each question carries 15 marks.*

29. What are the problems faced by women entrepreneurs ? What are the remedies to solve these problems ?
30. What is the role paid by MSMEs in developing countries ? What are the problems faced by MSMEs ?
31. What is project formulation ? What is its need ? What are its elements ?

(2 × 15 = 30 marks)

C 2105-B

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Name.....

Reg. No.....

**FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2021**

**B.B.A.**

**A 13—ENTREPRENEURSHIP DEVELOPMENT**

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part I**

*Answer all questions.*

*Each question carries 1 mark.*

1. Mental agonies an entrepreneur bears while organizing and running a business venture is called :
  - a) Financial Risk.
  - b) Psychological Risk.
  - c) Personal Risk.
  - d) Career Risk.
2. Co-preneurs are :
  - a) Entrepreneurs who promote companies
  - b) Entrepreneurial couples who work together as co-owners
  - c) Entrepreneurs who provide consultancy
  - d) None of these
3. \_\_\_\_\_ is the translation of idea into concrete project with scrutiny of its important preliminary aspects.
  - a) Project Formulation.
  - b) Project Identification.
  - c) Project Appraisal.
  - d) Project Implementation.
4. KITCO was set up in the year :
  - a) 1972.
  - b) 1971.
  - c) 1973.
  - d) 1975.
5. \_\_\_\_\_ refers to the arrangement of the machines, equipment and other physical facilities within the factory premises
  - a) Plant capacity.
  - b) Plant location.
  - c) Plant layout.
  - d) None of these.

**Turn over**

**Fill in the Blanks :**

6. \_\_\_\_\_ are those who identify, evaluate and exploit opportunities that create social values and not personal wealth.
7. Entrepreneur is a person while enterprise is a \_\_\_\_\_.
8. \_\_\_\_\_ registered as a Limited Company in 21<sup>st</sup> July 1961
9. \_\_\_\_\_ is someone who is devoted to one venture at a time but ultimately starts many.
10. NAYE stands for \_\_\_\_\_.

(10 × 1 = 10 marks)

**Part II**

*Answer any eight questions from the following.  
Each question carries 2 marks.*

11. Who is an Intrapreneur ?
12. What do you mean by entrepreneurial competency ?
13. What is industrial estate ?
14. What is NIESBUD ?
15. What is seed capital ?
16. Define a project.
17. What is network analysis ?
18. Who is a fabianentrepreneur ?
19. What do you mean by incentives ?
20. Expand NSIC & SIDO.

(8 × 2 = 16 marks)

**Part III**

*Answer any six questions from the following.  
Each question carries 4 marks.*

21. What are the qualities of a successful entrepreneur ?
22. What are the risks involved with entrepreneurship ?
23. What are the limitations of MSME ?
24. What are the advantages of industrial estates ?
25. Write a note on TCO.

26. What are the phases of project life cycle ?
27. Explain the objectives of Industrial & Commercial policy of Kerala 2007 ?
28. Briefly explain the services provided by business incubators.

(6 × 4 = 24 marks)

#### **Part IV**

*Answer any two questions from the following.*

*Each question carries 15 marks.*

29. What are the problems of women entrepreneurs ? Briefly explain the measures taken for the development of women entrepreneurship in India.
30. What are the objectives of project report and also explain the contents of a project report ?
31. Explain the role of entrepreneurship in economic development of a country.

(2 × 15 = 30 marks)

C 80784

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Name.....

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**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2020**

(CUCBCSS—UG)

B.Com./B.B.A.

**A 13—ENTREPRENEURSHIP DEVELOPMENT**

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A**

*Answer all questions.*

*Each question carries 1 mark.*

**I. Choose the correct answer :**

1 The most important function of an entrepreneur is :

- a) Risk assumption.                      b) Managerial function.  
c) Function of innovation.              d) Decision-making.

2 The investment limit for small enterprises in service activity is :

- a) 15 crore.                                  b) 5 crore.  
c) 10 crore.                                  d) 2 crore.

3 The analysis of the adequacy of the plant and equipment of the proposed project is called \_\_\_\_\_.

- a) Market feasibility analysis.  
b) Economic feasibility analysis.  
c) Managerial feasibility analysis.  
d) Technical feasibility analysis.

4 Projects dealing with power generation come under the category of \_\_\_\_\_.

- a) Techno-economic project.              b) Sectoral project.  
c) Quantifiable project.                      d) Non-quantifiable project.

5 The partner who is not entitled to share the profit of the firm is :

- a) Active partner.                              b) Dormant partner.  
c) Nominal partner.                              d) Minor partner.

**Turn over**

## II. Fill in the blanks :

- 6 The entrepreneur who launches an 'online business' is called \_\_\_\_\_.
- 7 The investment limit for medium enterprise in manufacturing activity is Rs. \_\_\_\_\_.
- 8 A business which requires personal attention to customer, \_\_\_\_\_ is suitable form of organization.
- 9 Projects dealing with education come under the category of \_\_\_\_\_ projects.
- 10 \_\_\_\_\_ involves a manufacturer giving foreign manufacturer the right to use a patent.

(10 × 1 = 10 marks)

**Part B**

*Answer any eight questions from the following.*

*Each question carries 2 marks.*

- 11 What is a sick unit ?
- 12 Define Franchising.
- 13 What is frugal innovation ?
- 14 Write brief note on need achievement theory.
- 15 Who is a fabian entrepreneur ?
- 16 What is an ancillary unit ?
- 17 State the importance of debt coverage ratio.
- 18 What is a sole proprietorship ?
- 19 Write brief note on NRDC.
- 20 What is seed capital assistance ?

(8 × 2 = 16 marks)

**Part C**

*Answer any six questions from the following.*

*Each question carries 4 marks.*

- 21 Describe the various schemes of assistance by SIDBI.
- 22 What are the functions of NSIC ?
- 23 Who are angel investors ?
- 24 "An entrepreneur is an opportunity seeker". Discuss.

- 25 - What are the methods to select location for a project ?
- 26 Explain the factors that influence women entrepreneurs in India.
- 27 Define the term 'entrepreneur' and distinguish it from 'manager'.
- 28 State the causes of industrial sickness.

(6 × 4 = 24 marks)

#### Part D

*Answer any two questions from the following.*

*Each question carries 15 marks.*

- 29 Explain various types of entrepreneurs.
- 30 What is project life cycle ? Explain.
- 31 Explain the various steps involved in starting an MSME.

(2 × 15 = 30 marks)

- 25 The agonizing experiences of Emmanuelle's parents before they confirmed her defect.
- 26 The narrative style of Hendricks' essay.
- 27 How does the new visitor tempt Alassan to accept his proposal ?
- 28 The traditional uses and significance of turmeric as given in Satchidanandan's poem.

(4 × 5 = 20 marks)

IV. Write essays on any *two* of the following questions in 300 words :

- 29 Examine how Santhosh Eachikkanam portrays an unsympathetic society in "Comala".
- 30 "One child, one teacher, one book and one pen can change the world". How convincing are the words of Malala Yousafzai ?
- 31 How does Paul Celan capture the intense tragic experience of the holocaust in "Death Fugue" ?
- 32 Examine "Home" as a powerful critique of the refugee crisis.

(2 × 15 = 30 marks)



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**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2020**

(CUCBCSS—UG)

B.Com./B.B.A.

**A 13—ENTREPRENEURSHIP DEVELOPMENT**

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A**

*Answer all questions.*

*Each question carries 1 mark.*

(A) Choose the correct answer :

1 Which of the following is a national level apex organisation of young entrepreneurs ?

- (a) TCS. (b) TCO.  
(c) NAYE. (d) NSIC.

2 When an enterprise is launched by married couple, they are called :

- (a) Copreneurs. (b) Couple preneurs.  
(c) Intrapreneurs. (d) Ontpreneurs.

3 Entrepreneurship is a :

- (a) Service. (b) Product.  
(c) Project. (d) Discontinuous process.

4 The investment limit for small enterprises in service activity is :

- (a) Rs. 15 Crore. (b) Rs. 10 Crore.  
(c) Rs. 5 Crore (d) Rs. 2 Crore.

5 Decision regarding factory design is a part of :

- (a) Financial Analysis. (b) Network Analysis.  
(c) Technical Analysis. (d) Social Cost Benefit Analysis.

**Turn over**

(B) Fill in the blanks :

- 6 NIESBUD stands for \_\_\_\_\_.
- 7 A proposal involving capital investment to provide goods and services is called \_\_\_\_\_.
- 8 \_\_\_\_\_ are set up in the head quarters of each district.
- 9 \_\_\_\_\_ entrepreneurs are of craftsman type.
- 10 The women entrepreneurs trained through specialized training programme are called \_\_\_\_\_.

(10 × 1 = 10 marks)

### Part B (Short Answer Questions)

*Answer any eight questions in two or three sentences.*

*Each question carries 2 marks.*

- 11 What is entrepreneurship ?
- 12 What do you mean by brain drain ?
- 13 What is feasibility report ?
- 14 What is product lay out ?
- 15 What is a normal project ?
- 16 Who is a forced entrepreneur ?
- 17 What is an ancillary unit ?
- 18 What is meant by achievement motivation ?
- 19 Give the meaning of Fabian entrepreneurs.
- 20 Write up the two functions of KFC.

(8 × 2 = 16 marks)

### Part C (Short Essays)

*Answer any six questions.*

*Each question carries 4 marks.*

- 21 Explain the phases of EDP.
- 22 How can we solve the problems of women entrepreneurs ?
- 23 State the advantages of MSMEs.

- 24 Describe the functions of KINFRA.
- 25 Explain the phases of project management.
- 26 What are the objectives of ED Clubs ?
- 27 How will you assess the working capital requirement of a project ?
- 28 Write a note on Start Ups in India.

(6 × 4 = 24 marks)

#### **Part D (Long Essays)**

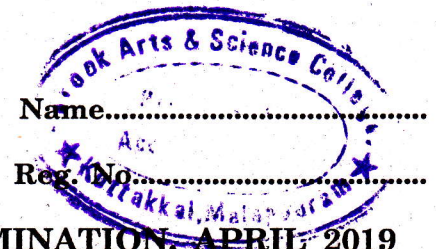
*Answer any two questions.  
Each question carries 15 marks.*

- 29 Define a project report. Explain what are the contents of it.
- 30 Explain the measures taken by Government of Kerala to promote entrepreneurial development.
- 31 "An entrepreneur is an opportunity seeker". Discuss.

(2 × 15 = 30 marks)

C 61153

(Pages : 3)



**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2019**

(CUCBCSS—UG)

B.Com.

**A 13—ENTREPRENEURSHIP DEVELOPMENT**

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A**

*Answer all questions.*

*Each question carries 1 mark.*

1. An Entrepreneur who tries to imitate the successful innovation of innovating entrepreneurs is :  
(a) Classical Entrepreneur. (b) Modern Entrepreneur.  
(c) Imitative Entrepreneur. (d) Innovative Entrepreneur.
2. ————— Entrepreneurs are who basically product oriented business man and are real manufactures.  
(a) Business Entrepreneur. (b) Corporate Entrepreneur.  
(c) Technical Entrepreneur. (d) Industrial Entrepreneur.
3. An advance given to cover the time lag between the sanctioning and disbursement of term loan by financial institution :  
(a) Working capital. (b) Bridge capital.  
(c) Seed capital. (d) Fixed capital.
4. ————— is the scheme, which has been introduced by government of Kerala with the aim of simplifying the procedure in connection with the registration of small business for getting financial assistance, raw material etc.  
(a) Single window system. (b) Margin money system.  
(c) Green channel system. (d) Credit guarantee system.
5. The principal governing body responsible for all matters related to EXIM Policy :  
(a) Directorate General of Foreign Trade.  
(b) Export Promotion capital goods.  
(c) Central Investment Subsidy Scheme.  
(d) Infrastructural Development scheme.

**Turn over**

Fill in the blanks :

6. SIDCO Stands for \_\_\_\_\_.
7. A concession, subsidy or bounty given to entrepreneurs to encourage or motivate them to setup industrial venture is called \_\_\_\_\_.
8. \_\_\_\_\_ is an entrepreneur, who takes up entrepreneurial activities for his own satisfaction or profit.
9. When a team of entrepreneurs works unitedly, the enterprise gains an institutional nature and these entrepreneurs are known as \_\_\_\_\_.
10. \_\_\_\_\_ is the process of obtaining relevant information about a project in order to ascertain its financial viability.

(10 × 1 = 10 marks)

### Part B (Short Answer Questions)

*Answer any eight questions from the following.  
Each question carries 2 marks.*

11. Who is an entrepreneur ?
12. Define Entrepreneurship.
13. What is a project report ?
14. Define industrial estate.
15. What is an incentive ?
16. What do you mean by ancillary unit ?
17. Explain KITCO.
18. What is a single window system ?
19. Explain margin money scheme.
20. What is meant by business incubation ?

(8 × 2 = 16 marks)

### Part C (Short Essay Questions)

*Answer any six questions from the following.  
Each question carries 4 marks.*

21. Define sick unit. What are symptoms of industrial sickness ?
22. Explain the importance of MSMEs.
23. Explain Entrepreneurial Traits.

24. What are the barriers/obstacles of entrepreneurship ?
25. What are the purposes of a project report ?
26. Explain the factors to be considered for setting up of industrial units.
27. What are the Business Incubation Centers in India ?
28. What aspect is looked into while conducting financial analysis ?

(6 × 4 = 24 marks)

**Part D (Essay Questions)**

*Answer any two questions from the following.*

*Each question carries 15 marks.*

29. Define women entrepreneur. Explain the problem faced by women entrepreneurs in India.
30. Briefly explain the Institutional Support available to industries.
31. Explain the Specimen form of a project report.

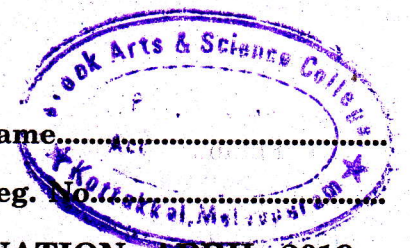
(2 × 15 = 30 marks)

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(Pages : 3)

Name.....

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**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2019**

(CUCBCSS—UG)

B.Com.

**A 13—ENTREPRENEURSHIP DEVELOPMENT**

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A**

*Answer all questions.*

*Each question carries 1 mark.*

(A) Choose the correct answer :

- 1 \_\_\_\_\_ is a type of finance in which the owner of asset allows the user to use the asset for a specified period for a consideration.  
(a) Venture capital. (c) Lease finance.  
(b) Hire purchase. (d) None of these.
- 2 Entrepreneurship is a function of \_\_\_\_\_.  
(a) Innovation. (c) Both (a) and (b).  
(b) Leadership. (d) None of these.
- 3 \_\_\_\_\_ are entrepreneurs those who refuse to adopt and use opportunities to make changes in production.  
(a) Adoptive entrepreneurs. (c) Fabian entrepreneurs.  
(b) Drone entrepreneurs. (d) Rational entrepreneurs.
- 4 KSIDC was established in the year \_\_\_\_\_.  
(a) 1955. (c) 1948.  
(b) 1990. (d) 1961.
- 5 \_\_\_\_\_ is the process of examining technical, economic, financial, commercial and social aspects of a project.  
(a) Project identification. (c) Screening of idea.  
(b) Project formulation. (d) None of these.

**Turn over**

(B) Fill in the blanks :

- 6 \_\_\_\_\_ is an entrepreneur who is induced to take up an entrepreneurial activity due to assistance, incentive, subsidies etc.
- 7 \_\_\_\_\_ is the financial assistance that is to be used during the time lag between sanctioning and disbursement of term loans.
- 8 In \_\_\_\_\_ layout similar machines are placed in one place according to the functions they perform.
- 9 NPV stands for \_\_\_\_\_.
- 10 \_\_\_\_\_ is a specific activity on which money is spent in the expectation of returns.

(10 × 1 = 10 marks)

**Part B (Short Answer Questions)**

*Answer any eight questions.*

*Each question carries 2 marks.*

- 11 Who is an Entrepreneur ?
- 12 Who is a drone entrepreneur ?
- 13 What do you mean by plant capacity ?
- 14 What is project profile ?
- 15 What is meant by bridge capital ?
- 16 What is an incentive ?
- 17 Define sick units.
- 18 What is technical analysis ?
- 19 What is plant layout ?
- 20 What do you mean by term loan ?

(8 × 2 = 16 marks)

**Part C (Short Essay Questions)**

*Answer any six questions.*

*Each question carries 4 marks.*

- 21 What are the objectives of EDP ?
- 22 What are the problems faced by women entrepreneurs ?

- 23 Differentiate entrepreneur and intrapreneur.
- 24 Explain the importance of network analysis ?
- 25 What are the sources of project ideas ?
- 26 What are the advantages of lease financing ?
- 27 What are the characteristics of a project ?
- 28 What are the objectives of small scale industries ?

(6 × 4 = 24 marks)

**Part D (Essay Questions)**

*Answer any two questions.*

*Each question carries 15 marks.*

- 29 Who are woman entrepreneurs ? What are the reasons for the slow growth of woman entrepreneurs in Kerala ?
- 30 What do you mean by SSI units ? Explain the problems of SSI units.
- 31 What is meant by project management ? Explain various phases of project management.

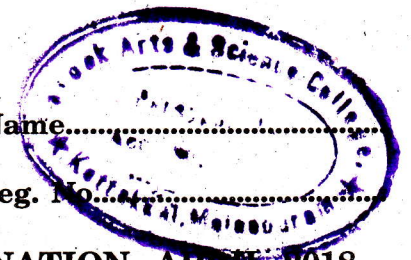
(2 × 15 = 30 marks)

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(Pages : 3)

Name.....

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**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2018**

(CUCBCSS—UG)

Common Course

**A 13—ENTREPRENEURSHIP DEVELOPMENT**

Time : Three Hours

Maximum : 80 Marks

**Part I (Objective Questions)**

*Answer all ten questions.*

Choose the correct answer :

1. \_\_\_\_\_ entrepreneurs neither introduce new changes nor adopt new methods innovated by others.  
(a) Technical. (b) Fabian.  
(c) Induced. (d) Business.
2. Which of the following risks is borne by the entrepreneur ?  
(a) Financial risks. (b) Personal risks.  
(c) Psychological risks. (d) All of these.
3. \_\_\_\_\_ units provide inputs to other industries.  
(a) Export. (b) Small.  
(c) Ancillary. (d) None of these.
4. Under the single roof of the \_\_\_\_\_ all the services and support required by small and village entrepreneurs are provided.  
(a) KSIDC. (b) KITCO.  
(c) DIC. (d) KINFRA.
5. A bonus or financial aid which is given by a Government to an industry to help it compete with other units in home market or in a foreign market is known as \_\_\_\_\_.  
(a) Subsidy. (b) Concession.  
(c) Bounties. (d) None of these.

Fill in the blanks :

6. \_\_\_\_\_ refers to any investment opportunity which is to be exploited for profit.
7. Project formulation means \_\_\_\_\_ study.

**Turn over**

8. \_\_\_\_\_ is a network technique of scheduling and controlling the project where activity times cannot be precisely estimated.
9. \_\_\_\_\_ analysis is a technique commonly used to assess expected product profitability.
10. \_\_\_\_\_ incubators transit the findings of research and development into new products and technologies.

(10 × 1 = 10 marks)

### Part II (Short Answer Questions)

*Answer any eight out of the ten questions in two or three sentences.*

11. Define Entrepreneurship.
12. What is business incubator ?
13. What are quantifiable projects ?
14. What is project management ?
15. What do you understand by Project Selection ?
16. What do you understand by technical analysis ?
17. What is an activity related to network work analysis ?
18. What is project report ?
19. What is subsidy ?
20. What is bridge Capital ?

(8 × 2 = 16 marks)

### Part III (Short Essay Questions)

*Answer any six out of the eight questions in about 200 words.*

21. What are the characteristics of an entrepreneur ?
22. Discuss the important personal barriers to entrepreneurship.
23. What are the remedies to solve the problems faced by women entrepreneurs ?
24. What are the objectives of MSMEs ?
25. What are the objectives of entrepreneurship development clubs ?
26. What are the characteristics of a project ?
27. Discuss the need of project management.
28. What are the elements of project formulation ?

(6 × 4 = 24 marks)

**Part IV (Essay Questions)**

*Answer any two out of the three questions in about 800 words.*

29. Explain the importance of MSMEs in developing countries.
30. Explain the contents of project report.
31. Discuss the advantages of business opportunities in Kerala.

(2 × 15 = 30 marks)

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(Pages : 3)

Name.....

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**FOURTH SEMESTER B.Com./B.B.A. DEGREE (SUPPLEMENTARY)  
EXAMINATION, APRIL 2017**

(UG-CCSS)

Common Course

**A 14—ENTREPRENEURSHIP DEVELOPMENT**

Time : Three Hours

Maximum : 30 Weightage

**Part A**

*This part consists of three bunches of questions carrying equal weightage.  
Each bunch has four questions.  
Attempt all twelve questions.*

**A. Fill in the blanks :**

1. A \_\_\_\_\_ looks at determining whether the project idea is a realistic or not.
2. The initial capital used to start a business is called \_\_\_\_\_.
3. The NPV approach recommends a project if the difference between the present value of cash inflows and the initial investment is \_\_\_\_\_.
4. \_\_\_\_\_ has been established as the apex institution for financing the MSME.

**B. Choose the correct answer from the alternatives given :**

5. Which is an economic factor that affects entrepreneurship ?
  - (a) Raw materials.
  - (b) Innovation.
  - (c) Government policies.
  - (d) Mobility.
6. A person owning and running a small firm, is known as :
  - (a) A manager-owner.
  - (b) An owner-manager.
  - (c) A professional adapter.
  - (d) An enterprise worker.
7. The payback period of three projects A, B and C are 5 years, 3 years and 7 years respectively. Its ranking would be :
  - (a) A, B and C.
  - (b) B, C and A.
  - (c) A, C and B.
  - (d) B, A and C.

**Turn over**

8. A micro manufacturing enterprise's investment in plant and machinery should be up to :

- (a) 10 lakhs rupees. (b) 25 lakhs rupees.  
(c) 50 lakhs rupees. (d) 60 lakhs rupees.

C. Answer in *one word* :

9. Imitative entrepreneurs are also called :  
10. The cash equivalent now of a sum receivable at a later date is called :  
11. The first stage in the project cycle is :  
12. The excess of the maximum available time over the activity duration is termed as :

(12 × ¼ = 3 weightage)

### Part B

*Answer all nine questions in one or two sentences each.  
Each question carries a weightage of 1.*

13. Define a project report.  
14. What are the functions of entrepreneur ?  
15. What is a payback period ?  
16. What is project management ?  
17. What is cash flow analysis ?  
18. What is Working Capital ?  
19. What is Intrapreneurship ?  
20. Who is a Drone entrepreneur ?  
21. Write a short note on SIDO.

(9 × 1 = 9 weightage)

### Part C

*Answer any five questions.  
Each answer not to exceed one page.  
Each question carries a weightage of 2.*

22. What is break-even analysis ? State its merits.  
23. What are the remedies to solve the problems of women entrepreneurs ?  
24. What are Industrial estates ? State its advantages.  
25. State the functions of SIDBI.

26. What is a project cycle? Explain the different phases of a project cycle.
27. "An entrepreneur has to obtain several clearances or permissions before starting MSME"—What are they?
28. Describe the steps in Project Management.

**Part D (Essay type)**

(5 × 2 = 10 weightage)

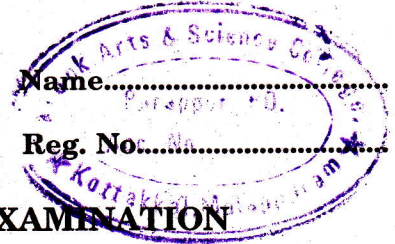
*Attempt any two questions.  
Each question carries a weightage of 4.*

29. Economic development is the effect for which entrepreneurship is a cause"—Do you agree? Give reasons.
30. Explain the different types of project.
31. What are the different types of entrepreneurs? Explain briefly the features of each type.

(2 × 4 = 8 weightage)

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(Pages : 2)



**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION  
APRIL 2017**

(CUCBCSS-UG)

Common Course

**A 13—ENTREPRENEURSHIP DEVELOPMENT**

Time : Three Hours

Maximum : 80 Marks

**Part A**

*Answer all questions.*

*Each question carries 1 mark.*

1. An Entrepreneur who undertakes those ventures which suit the modern marketing needs :  
(a) Classical Entrepreneur. (b) Modern Entrepreneur.  
(c) First Generation Entrepreneur. (d) Innovative Entrepreneur.
2. An investment opportunity exploited for profit is called :  
(a) Idea. (b) Capital.  
(c) Trade. (d) Project.
3. \_\_\_\_\_ refers to the arrangement of the machines, equipment and other physical facilities within the factory premises.  
(a) Plant layout. (b) Plant location.  
(c) Plant capacity. (d) None of these.
4. The MSME Development Act Came into force in :  
(a) 2008. (b) 2006.  
(c) 2005. (d) 2010.
5. \_\_\_\_\_ are entrepreneurial couples as co-owners of business.  
(a) Social. (b) Copreneurs.  
(c) Fabian. (d) Drone.

Fill in the blanks :

6. \_\_\_\_\_ is an entrepreneur who starts and runs a numbers of business at the same time.
7. NAYE stands for \_\_\_\_\_.
8. Entrepreneur is a person while enterprise is a \_\_\_\_\_.
9. Innovating entrepreneurs are creative, while imitative entrepreneurs are \_\_\_\_\_.
10. \_\_\_\_\_ is place where the required facilities and factory accommodation are provided by the Government to the entrepreneurs to establish their industries there \_\_\_\_\_.

(10 × 1 = 10 marks)

**Turn over**

**Part B**

*Answer any eight questions from the following.*

*Each question carries 2 marks.*

11. Define Entrepreneurship.
12. Who is an Intrapreneur?
13. What is technical analysis?
14. What is a project?
15. Who is spontaneous entrepreneur?
16. What do you mean by tax holiday?
17. What is DIC?
18. Define small enterprise.
19. What is entrepreneurial competency?
20. Expand KINFRA and KITCO.

(8 × 2 = 16 marks).

**Part C**

*Answer any six questions from the following.*

*Each question carries 4 marks.*

21. What are the qualities required for an Entrepreneur?
22. Explain the characteristics of MSME.
23. Write a note on TCO.
24. What are the sources of project ideas?
25. What is pay-back method? What are its advantages?
26. Explain network analysis.
27. List out functions of ED clubs.
28. What are the benefits provided by business incubators?

(6 × 4 = 24 marks)

**Part D**

*Answer any two questions from the following.*

*Each question carries 15 marks.*

29. Explain the role of Entrepreneur in economic development.
30. Explain the problems of SSI.
31. Define Project Report. What is its importance? Enumerate the contents of a project report.

(2 × 15 = 30 marks)

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**FOURTH SEMESTER B.Com./B.B.A. DEGREE (SUPPLEMENTARY IMPROVEMENT) EXAMINATION, MAY 2016**

(UG—CCSS)

Common Course

**A 14—ENTREPRENEURSHIP DEVELOPMENT**

Time : Three Hours

Maximum : 30 weightage

**Part A**

*This part consist of **three** bundles of questions carrying equal weightage.  
Each bunch has **four** questions.  
Answer all **twelve** questions.*

I. Fill in the blanks by choosing the appropriate word from those given in the brackets :

- 1 Introducing something new to the economy is called :
  - (a) Entrepreneurship.
  - (b) Risk bearing.
  - (c) Innovation.
  - (d) Organising.
- 2 An entrepreneur who starts business with the help of natural talent is called :
  - (a) Pure entrepreneur.
  - (b) Induced entrepreneur.
  - (c) Spontaneous entrepreneur.
  - (d) Motivated entrepreneur.
- 3 Under the payback period we select the project which has the :
  - (a) Shortest period.
  - (b) Longest period.
  - (c) Medium period.
  - (d) Two year period.
- 4 Clearance given for small scale enterprises to promote the growth is :
  - (a) Green Channel.
  - (b) Value added tax.
  - (c) Critical path method.
  - (d) Net worth.

II. Choose the correct answer :

- 5 The first stage of project cycle is :
  - (a) Project evaluation.
  - (b) Project identification.
  - (c) Project appraisal.
  - (d) Project preparation.

**Turn over**

6 MSME development institute was formally known as :

- (a) SIDBI. (b) SISI.  
(c) SIDCO. (d) SJSRY.

7 The MSME Development Act was introduced in :

- (a) 2006. (b) 2005..  
(c) 2008. (d) 2007.

8 Which method is also known as Benefit cost ratio method ?

- (a) Average Rate of Return. (b) Present value Index method.  
(c) Discounted cash flow method. (d) Net present value method.

III. Answer in *one word* :

9 No profit no loss is denoted by :

10 The term 'entrepreneur' was first introduced by :

11 The initial capital used to start a business is called :

12 Minimum amount of capital required for carrying out day to day operations of an enterprise is referred to as :

(12 × ¼ = 3 weightage)

### Part B

*Answer all nine questions.  
Each question carries a weightage of 1.*

13 Explain innovative entrepreneur.

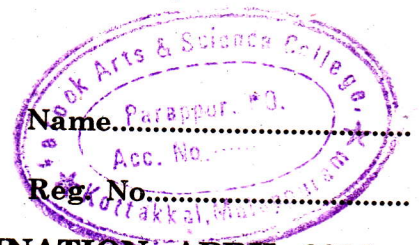
14 What is achievement motivation ?

15 What is desk research ?

16 State the objectives of network analysis.

17 What is target group ?

18 What is a quantifiable project ?



**FOURTH SEMESTER B.Com/B.B.A. DEGREE EXAMINATION, APRIL 2016**

(CUCBCSS—UG)

Common Course

**A13—ENTREPRENEURSHIP DEVELOPMENT**

Time : Three Hours

Maximum : 80 Marks

**Part I**

*Answer all questions.*

1. Which among these is not a trait of entrepreneur ?
 

(a) Commitment to work.	(b) Persistence.
(c) Communication skill.	(d) Initiation.
2. Problems specific to women entrepreneurs include :
 

(a) Infrastructural problem.	(b) Raw material problem.
(c) Problem of finance	(d) Heavily involved in family problems.
3. Project feasibility analysis does not include :
 

(a) Export analysis.	(b) Market analysis.
(c) Technical analysis.	(d) Financial analysis.
4. Methods of entrepreneurial training include :
 

(a) Individual instruction.	(b) Demonstration method.
(c) Lecture Method.	(d) All of these.
5. Registration of a small scale industry is :
 

(a) Not compulsory.	(b) Compulsory.
(c) Depends on product.	(d) Depends on the entrepreneur.
6. Expand KITCO \_\_\_\_\_.
7. The first Small Scale Industrial Policy was announced in \_\_\_\_\_.
8. According to Section \_\_\_\_\_ of the Income Tax Act, 1961, a new industrial unit, set up in a backward district is entitled to get a concession of deduction of 30% of its profits.
9. VAT means \_\_\_\_\_.
10. TRYSEM means \_\_\_\_\_.

(10 × 1 = 10 marks)

**Turn over**

- 19 What is bridge finance ?
- 20 What is NIESBUD ?
- 21 Define entrepreneur.

(9 × 1 = 9 weightage)

### Part C

*Answer any five questions.  
Each question carries a weightage of 2.*

- 22 Explain features of a project.
- 23 State the difference between entrepreneur and Intrapreneur.
- 24 What are the functions of DICs ?
- 25 Describe PLC.
- 26 What are the reasons for industrial sickness ?
- 27 What are the sources of project idea ?
- 28 State the difference between PERT and CPM.

(5 × 2 = 10 weightage)

### Part D

*Answer any two questions,  
Each question carries a weightage of 4.*

- 29 What is project formulation ? What are the elements involved in it ?
- 30 Describe the steps involved in setting up MSME.
- 31 What is the role of entrepreneur in economic development ?

(2 × 4 = 8 weightage)

**Part II (Short Answer Questions)***Answer any eight questions.*

11. Define women entrepreneurship.
12. Explain the term incubation.
13. Explain idea generation stage.
14. What do you mean by feasibility report ?
15. Mention the important activities of KITCO.
16. State the characteristics of a SSI Unit.
17. State the social factors that affect entrepreneurial growth.
18. What is project appraisal ?
19. What is project identification ?
20. Define entrepreneur.

**(8 × 2 = 16 marks)****Part III (Short Essays)***Answer any six questions.*

21. Explain the essential characteristics of an entrepreneur.
22. What is DIC? What are its functions ?
23. Explain the economic factors affecting the entrepreneurial growth.
24. Discuss the importance and objectives of a project report.
25. Enumerate the problems of women entrepreneurs in India.
26. Explain the contents of entrepreneurial training.
27. Discuss the different types of entrepreneurs.
28. Explain the role of entrepreneur in economic development.

**(6 × 4 = 24 marks)****Part IV (Long Essays)***Answer any two questions.*

29. Discuss on various components in a faultless business project report.
30. Explain project feasibility analysis.
31. Discuss the phases involved in setting up of a small scale business.

**(2 × 15 = 30 marks)**

**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION  
MARCH/APRIL 2015**

(U.G.-CCSS)

Common Course

**A14—ENTREPRENEURSHIP DEVELOPMENT**

Time : Three Hours

Maximum : 30 Weightage

**Part A**

*This part contains three bunches of questions carrying equal weightage.  
Each bunch has four questions.  
Answer all the twelve questions.*

**A. Fill up the blanks :**

- 1 The scheme of E.D. club is implemented by \_\_\_\_\_.
- 2 \_\_\_\_\_ is the difference between present value of cash inflows and present value of cash outflows.
- 3 Under \_\_\_\_\_ layout system men and equipments are moved to the material which remains in one place.
- 4 \_\_\_\_\_ entrepreneurs are those who refuse to adopt and use opportunities to make changes in production.

**B. Choose the correct answer from brackets :**

- 5 The ability to develop new ideas, concepts and process is known as :  
(a) Performance. (b) Invention.  
(c) Innovation. (d) Skill.
- 6 Single window scheme is instituted through :  
(a) SIDCO. (b) KSFE.  
(c) DIC. (d) SBT.
- 7 Which of the following is not a technique of financial analysis ?  
(a) Ratio analysis. (b) Cash flow analysis.  
(c) Risk analysis. (d) Fund flow analysis.
- 8 It is one of the sunrise industries of Kerala State :  
(a) Food processing. (b) Transport.  
(c) Mining. (d) Handloom.

**Turn over**

C. Answer in *one word* :

- 9 Women who organise, manage, and assumes the risk of a business are called as :
- 10 Couples who work together as co-owners of their business are termed as :
- 11 The point at which total cost equals the total revenue (sales) is technically termed as :
- 12 Kerala Industrial Infrastructure Development Corporation is abbreviated as :

(12 × ¼ = 3 weightage)

**Part B***Answer all **nine** questions in **one** or **two** sentences each.**Each question carries a weightage of 1.*

- 13 Differentiate between Entrepreneur and Entrepreneurship.
- 14 What are the chief characteristics of an entrepreneur ?
- 15 What is MSME ?
- 16 What are Industrial Estates ?
- 17 What are Tax holidays ?
- 18 What is meant by Bridge capital ?
- 19 Give any two important functions of KFC.
- 20 State the meaning of feasibility study.
- 21 What is meant by combined layout ?

(9 × 1 = 9 weightage)

**Part C***Answer any **five** questions.**Answers not to exceed **one** page.**Each question carries a weightage of 2.*

- 22 What is meant by network analysis ? Discuss the importance of network technique in project management.
- 23 What are the major sources of Project Finance ? Explain briefly.
- 24 What is pay-back period ? List the merits and demerits of pay-back method.
- 25 Explain briefly the incentives and supports offered by Government of Kerala for promoting entrepreneurial development.
- 26 What are the skills required by entrepreneurs ? How are they developed ?
- 27 Discuss the problems faced by women entrepreneurs.
- 28 Explain the functions performed by DIC.

(5 × 2 = 10 weightage)

**FOURTH SEMESTER B.Com./B.B.A./B.Sc. (ALTERNATE PATTERN) DEGREE  
EXAMINATION, MAY 2014**

(UG—CCSS)

Common Course

## A14—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 30 Weightage

**Part A**

*This part consists of three bunches of questions carrying equal weightage.*

*Each bunch has four questions.*

*Answer all twelve questions.*

**I. Fill in the blanks by choosing the appropriate word from those given in brackets :**

- 1 \_\_\_\_\_ are entrepreneurial couples who work together as co-owners of their business.
  - (a) Social entrepreneurs.
  - (b) Intrapreneurs.
  - (c) Imitative entrepreneurs.
  - (d) Copreneurs.
- 2 The word entrepreneur to business was first applied by \_\_\_\_\_.
  - (a) Taylor.
  - (b) Marshal.
  - (c) Richard contillion.
  - (d) Adam Smith.
- 3 An enterprise in which the investment in plant and machinery is more than Rs. 25 lakh but less than Rs. 5 crore is a \_\_\_\_\_ enterprise.
  - (a) Micro.
  - (b) Small.
  - (c) Macro.
  - (d) Medium.
- 4 Minimum amount of working capital required for carrying out the day to day operations of an enterprise is referred to as \_\_\_\_\_.
  - (a) Block capital.
  - (b) Permanent working capital.
  - (c) Initial working capital.
  - (d) Variable working capital.

**II. Choose the correct answer :**

- 5 Which one is not an environmental barrier to entrepreneurship ?
  - (a) Lack of raw material.
  - (b) Lack of land.
  - (c) Lack of motivation.
  - (d) Lack of skilled labour.
- 6 Initial capital required to obtain loans from financial institutions is called :
  - (a) Original capital.
  - (b) Seed capital.
  - (c) Working capital.
  - (d) Finance capital.

Turn over

**Part D**

*Answer any two questions.*

*Each question carries a weightage of 4.*

- 29 Define Entrepreneur. Explain the different types of entrepreneurs.
- 30 Define project report. What is its importance? Enumerate the contents of a project report.
- 31 Explain briefly the procedure of setting up a small scale industrial unit.

(2 × 4 = 8 weightage)

- 7 The District level office to promote entrepreneurship is :
- (a) District Bank. (b) District Labour Office.  
(c) District Industries Centre. (d) Director of Industries and Commerce.
- 8 The arrangement for setting up of SSI units at a suitable place/location is referred to as :
- (a) Work sheds. (b) Industries office.  
(c) District industries centre. (d) Industrial estates.

III. Answer in one word :

- 9 In a network diagram, an item of work to be completed in a specified time in the over all completion of a project is technically called as:
- 10 Name of the organization formed under the SFC Act, 1951 :
- 11 The function of creating something new, organizing, co-ordinating and undertaking risk and handling economic uncertainty is termed as :
- 12 Name the arrangement of similar machines performing same operations in one place in the factory.

(3 × 1 = 3 weightage)

**Part B**

*Answer all nine questions.*

*Each question carries a weightage of 1.*

- 13 What is meant by business incubator ?
- 14 State four functions of ED Club.
- 15 What do you mean by project evaluation ?
- 16 What is ARR method of project appraisal ?
- 17 Give four functions of KVIC.
- 18 State four qualities of an entrepreneur.
- 19 What do you mean by combined layout ?
- 20 What do you mean by transfer of technology ?
- 21 Distinguish between Adoptive entrepreneur and Drone entrepreneur.

(9 × 1 = 9 weightage)

**Part C**

*Answer any five questions.*

*Each question carries a weightage of 2.*

- 22 Distinguish between NPV and IRR stating their merits and demerits.
- 23 Discuss about the incentives and subsidies offered to entrepreneurs in Kerala.
- 24 What is working capital ? What are the factors determining working capital ?

- 25 What is PERT ? What are its applications and advantages ?
- 26 Explain the factors influencing factory design.
- 27 Explain the elements of project formulation.
- 28 What are the functions of SIDBI ?

(5 × 2 = 10 weightage)

#### Part D

*Answer any two questions.*

*Each question carries a weightage of 4.*

- 29 Define Entrepreneur. What are the chief characteristics of an entrepreneur ? How is the different from manager ?
- 30 What is a small scale enterprise ? What are its characteristics ? Discuss the importance of SSIs in a country like India.
- 31 Discuss in detail the problems of women entrepreneurs.

(2 × 4 = 8 weightage)