

D 103492

(Pages : 3)

Name.....

Reg. No.....

SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION**APRIL 2024**

(B.A./B.Sc.)

English

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2017—2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. Answer the following questions :—

(A) Choose the correct answer :

1 Academic essay usually contains _____ vocabulary.

- a) Technical.
- b) Non Technical.
- c) Simple.
- d) Slang

2 MLA stands for :

- a) Modern Language Association.
- b) Modern Linguistic Association.
- c) Modern Language Agency.
- d) Modern Language Alumni

3 Double quotation Mark used in academic writing is for _____.

- a) To introduce a series of items in a list.
- b) To quote something
- c) To emphasize a word or a term.
- d) To show contractions and possession.

4 'Purpose' in academic writing refers to your _____.

- a) Reason for writing.
- b) Style of writing.
- c) Way of writing.
- d) Need of writing.

Turn over

5 The genres _____ include essays, research papers, case study, literature review, project report, proposals and dissertation/ thesis.

- a) Letter writing.
- b) Academic writing.
- c) Novel Writing.
- d) Short story writing.

(B) Fill in the blanks :

6 Formal introductory paragraph containing statement is the feature of _____.

7 _____ is an act of stealing others' material as one's own

8 The preliminary steps before starting to write an essay is known as _____.

9 AWL is the short form of _____.

10 CV is the abbreviation of _____.

(10 × 1 = 10 marks)

II. Answer any *ten* of the following questions in two *or* three sentences each :

- 11 What is 'honor code' ?
- 12 What is the objective of literature review ?
- 13 Bring out the purpose of an academic work.
- 14 How are thesis statements prepared for essays ?
- 15 What is Parallelism ?
- 16 What is the use of Semicolon in academic writing ?
- 17 What is a Questionnaire ?
- 18 What is a CV ?
- 19 What is a memo ?
- 20 What is a Blog ?
- 21 What is a Summary ?
- 22 Subject-verb agreement .

(10 × 2 = 20 marks)

III. Answer any *four* questions out of six in *a paragraph* each :

- 23 Write a brief review of a movie you have watched recently ?
- 24 Narrate an incident in your life in a paragraph using the principles of narrative writing.
- 25 Illustrate the structure of an academic essay.
- 26 Write about different types of reports.
- 27 What are the components of a CV ?
- 28 What is a Case Study and what are the uses of case studies.

(4 × 5 = 20 marks)

IV. Answer any *two* out of the four questions given in about 300 words :

- 29 Write a formal letter to your local municipal authorities inviting their attention to the problems regarding stray dogs.
- 30 Write a five paragraph essay on any of the following topics employing the rules and techniques of writing academic paragraph and essay :
 - a) Influence of social media in the Campus life.
 - b) Education and Skill Development.
 - c) Sustainable Development and environment.
 - d) Online Education and AI Learning.
- 31 Write a review of the tourist spot you visited recently for posting on your blog.
- 32 Write a report of the cultural activities of your college during the current academic year.

(2 × 15 = 30 marks)

C 42892

(Pages : 3)

Name.....

Reg. No.....

**SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2023**

B.A./B.Sc.

English

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2017—2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. Answer the following questions :

(A) Choose the correct answer :

- 1 _____ is an academic material.
- a) Newspaper. b) Magazines.
c) Radio. d) Thesis.
- 2 Any serious enquiry can be referred to as _____.
- a) Essay. b) Research.
c) Seminar d) Information.
- 3 _____ mode is used to show similarities and differences.
- a) Definition. b) Comparison and Contrast.
c) Narrative. d) Argumentation.
- 4 _____ is a concluding phrase.
- a) Finally. b) That means.
c) Sure that. d) Obviously.
- 5 In _____ description writers would not mention how interesting their observations were.
- a) Objective. b) Subjective.
c) Analytic. d) Valuable.

Turn over

(B) Fill in the blanks :

- 6 The easiest way to avoid _____ is to distinguish your ideas from the ideas of others in your paper.
- 7 Documentation style MLA stands for _____.
- 8 Which punctuation mark tells the readers to pause ?
- 9 _____ report makes an evaluative statement of a product, programme, organization, etc.
- 10 In an e-mail 'asap' stands for _____.

(10 × 1 = 10 marks)

II. Answer any *ten* of the following questions in two *or* three sentences each :

- 11 What is academic writing ?
- 12 What is Brainstorming ? What is its use in pre-writing activities ?
- 13 What is the objective of compare and contrast essay ?
- 14 What is Wordiness ?
- 15 Correct parallelism-related mistakes in the following sentences :
 - a) The state government plans to construct a new airport near Kottayam, and setting up a state-of-the-art container terminal near Trivandrum.
 - b) Roshni reads novels, writes poems, and is interested in writing short stories.
- 16 Give one-word substitutes for the following expressions :
 - a) in this day and age.
 - b) with the exception of.
 - c) due to the fact that.
 - d) in spite of the fact that.
- 17 Eliminate wordiness in the following sentences :
 - a) The lush green, scenic, and breath-taking hill stations of Kerala are visited by a large number of tourists from European countries every year.
 - b) I think, in my opinion, the study of humanities is very essential for our times.
- 18 What is a Survey ?

- 19 Identify dependent and independent clauses :
- Dixon carries novels wherever he travels.
 - When I read about the evils of drinking, I gave up reading.
- 20 Give acceptable expressions to the following :
- Sooner or later.
 - lose temper.
 - Madrassi.
 - Paki.
- 21 What is a cover letter ?
- 22 Punctuate the following sentence :

he used the phrase you know so often that i finally said no i dont know

(10 × 2 = 20 marks)

III. Answer any *four* of the following questions in *a paragraph* :

- Differentiate between the skills expected in school and college with a focus on writing.
- What are the kinds of sentences used in an academic essay ? Explain their functions.
- Illustrate the structure of an academic essay.
- Write a blog on the canteen in your college.
- Write a report on the Sports Day celebrations in your college.
- Write an email to your friend inviting him to spend the vacation at your place.

(4 × 5 = 20 marks)

IV. Answer any *two* of the following questions in about 300 words :

- Prepare a cover letter and resume to apply for the post of English teacher in a reputed school in your locality.
- Write a five-paragraph essay on any *one* of the following topics :
 - Environmental Conservation.
 - Pleasures of Reading.
 - Mental stress among youth.
 - Alcoholism among Youth.
- Write a full-length review of a film you have recently watched.
- Discuss the step-by-step process of writing an academic assignment.

(2 × 15 = 30 marks)

C 21740

(Pages : 3)

Name.....

Reg. No.....

SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2022

(B.A./B.Sc.)

English

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2017—2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. Answer the following questions :

(A) Choose the correct answer :

- 1 Argumentative writing is also called _____.
(Descriptive, Detailed, Analytical, Persuasive)
- 2 _____ is a Non-Academic material.
(Books, University Database, Newspaper)
- 3 In academic writing _____ is used present a material directly taken from a source.
(Comma, Single quotation mark, Double quotation mark, Apostrophe)
- 4 The formal alternative for the expression 'stumbling block' is _____.
(Impediment, Intrinsic to, Definitely, Enrage)
- 5 When you are writing an essay or a novel, the text of the novel is treated as _____ source.
(Secondary, Tertiary, Primary, Electronic)

(B) Fill in the blanks :

- 6 _____ in an academic paper means the reasons for holding the views expressed in the thesis statement.
- 7 The word 'blog' is the shortened form of _____.
- 8 'Dash' is also called _____.
- 9 _____ is a rhetorical mode aimed at explaining something with examples.
- 10 _____ are the traffic signals of language.

(10 × 1 = 10 marks)

Turn over

II. Answer any *ten* of the following questions in two *or* three sentences each :

- 11 Differentiate between surveys and questionnaires.
- 12 What is parallelism ? Give an example.
- 13 What is the objective of writing a feasibility report ?
- 14 What are the features of a 'conclusion' paragraph in an academic essay ?
- 15 Give formal alternatives for the following informal words and phrasal verbs :
 - (a) show.
 - (b) start.
 - (c) go on.
 - (d) put off.
- 16 Which are the three steps in Memo writing ?
- 17 What is Networking ?
- 18 Give four examples of discriminatory words associated with mental disability.
- 19 Give any four redundant phrases in English and their revised versions.
- 20 Punctuate the following sentences :
 - (a) some people work best in the mornings others do better in the evenings
 - (b) yes jim said i will be home by ten
- 21 Give gender inclusive expressions for the following gendered expressions :
 - (a) poetess.
 - (b) chairman.
 - (c) housewife.
 - (d) postman.
- 22 Explain the use of parentheses in academic writing.

(10 × 2 = 20 marks)

III. Answer any *four* of the following questions in a paragraph :

- 23 Write a brief note on brainstorming and outlining as effective pre-writing activities.
- 24 What are the three types of paragraphs in an academic essay ?
- 25 Prepare a questionnaire of no more than seven questions to collect student satisfaction with teaching methods.
- 26 Write a letter to the Sales Manager complaining about a washing machine which is not functioning properly and asking for the replacement of the same.

- 27 Describe the features of narration as a rhetorical mode.
- 28 Write a brief review of a product you have purchased.

(4 × 5 = 20 marks)

IV. Answer any *two* of the following questions in about 300 words :

- 29 Prepare a cover letter and CV to apply for the post of a Commerce lecturer in a reputed college.
- 30 Explain briefly the procedure to lead a case-based discussion.
- 31 Briefly analyse the features of a descriptive essay. Attempt a descriptive essay on any one of the following :
- (a) Your college. (b) An art gallery you visited.
- (c) A natural scene. (d) Your favourite actor/actress.
- 32 What is a blog ? What is blogging ? Write a blog on "building a startup".

(2 × 15 = 30 marks)

C 4081

(Pages : 3)

Name.....

Reg. No.....

**SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

English (B.A./B.Sc.)

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. Answer the following questions :

(A) Choose the correct answer :

1 _____ is an academic material.

A) Newspaper.

B) Magazines.

C) Radio.

D) Thesis.

2 _____ is an important prerequisite for aspiring writers.

A) Speaking.

B) Talking.

C) Reading.

D) Reviewing.

3 The major steps preceding the submission of an academic assignment are pre writing, writing and _____.

A) Reading.

B) Pre-reading.

C) Revising.

D) Analysing

4 _____ is a concluding phrase.

A) Finally.

B) That means.

C) Sure that.

D) Obviously.

5 _____ description is predominantly personal.

A) Objective.

B) Subjective.

C) Analytic.

D) Valuable.

Turn over

(B) Fill in the blanks :

- 6 Documentation style APA stands for _____.
- 7 _____ type of essay gives emphasis on convincing reader by substantiating its claim with the help of supporting evidence.
- 8 _____ is the punctuation mark used between two independent clauses where the first introduces or explains the second.
- 9 _____ report makes an evaluative statement of a product, programme, organization etc.
- 10 In an e-mail 'Bcc' stands for _____.

(10 × 1 = 10 marks)

II. Answer any *ten* of the following questions in two or three sentences each :

- 11 What is academic writing ?
- 12 What is the objective of literature review ?
- 13 What is 'honor code' ?
- 14 What is Wordiness ?
- 15 Correct parallelism related mistakes in the following sentences :
 - a) Anjaly enjoys teaching grammar, counselling students, and participate in seminars and conferences.
 - b) Suma reads novels, writes poems, and is interested in writing short stories.
- 16 Give one-word substitutes for the following expressions :
 - a) In this day and age.
 - b) With the exception of.
 - c) In the event that.
 - d) Until such time as.
- 17 Eliminate wordiness in the following sentences :
 - a) It is expected that the monsoon schedule will be announced by the Kerala State Road Transport Corporation within the next few days.
 - b) Haridasan, who was my former student, passed the civil service examination.
- 18 What is a Blog ?

- 19 Identify dependent and independent clauses:
- Hasim carries novels wherever he travels.
 - As soon as the film started, I fell asleep.
- 20 Give formal alternatives to the following colloquial expressions :
- Sooner or later.
 - Lose temper.
 - Beyond doubt.
 - Stumbling block.

21 What is a cover letter ?

22 Punctuate the following sentence :

do you believe the saying it is better to vote for what you want and not get it than to vote for what you dont want and get it.

(10 × 2 = 20 marks)

III. Answer any *four* of the following questions in a *paragraph* :

- Bring out the major approaches to writing.
- What are the kinds of sentences used in an academic essay ? Explain their functions.
- What is a Questionnaire ? What are the two kinds of questions used in questionnaire ?
- Write a blog on your local market.
- Write a report on the Arts Day celebrations in your college.
- Write an email to the editor of a local newspaper informing him on the water pollution in your locality.

(4 × 5 = 20 marks)

IV. Answer any *two* of the following questions in about 300 words :

- Prepare a cover letter and resume to apply for the post of English teacher in a reputed school in your locality.
- Write a five paragraph essay on any *one* of the following topics :
 - Pandemic and Youth.
 - Growing Mall Culture in Kerala.
 - Dowry as a social evil.
 - Alcoholism among Youth.
- Write a full length review of a film you have recently watched.
- Write an essay on report writing and types of reports.

(2 × 15 = 30 marks)

C 81731-B

(Pages : 3)

Name.....

Reg. No.....

**SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2020**

English

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. (A) Choose the correct answer from the options :

- 1 Which among the following is not a delineating feature of academic writing ?
 - (a) Formal.
 - (b) Emotional.
 - (c) Technical.
 - (d) Objective.
- 2 The word 'case' in a case study refers to :
 - (a) Individual situation/problem .
 - (b) A container/box.
 - (c) A legal issue.
 - (d) A casing.
- 3 MLA citation follows _____ format for citation.
 - (a) Author - Date.
 - (b) Author -Page.
 - (c) Author- Publisher.
 - (d) Author- Editor.
- 4 What is Technorati ?
 - (a) Blog Search Engine.
 - (b) Online Radio Show.
 - (c) On-line Photo Storage Site.
 - (d) Content Development Site.
- 5 A process analysis that explains how something happens or works is called :
 - (a) Directional Process Analysis .
 - (b) Analytical Process Analysis.
 - (c) Informational Process Analysis.
 - (d) Logical Process Analysis.

(5 × 1 = 5 marks)

Turn over

(B) Fill in the blanks :

- 6 In linguistics, a 'unit of language longer than a sentence' is called _____.
- 7 _____ is a critical analysis of a book, play, art exhibition, film, product or service.
- 8 _____ writing persuades the reader to think in the way the writer wants them to think.
- 9 The high frequency words in academic works in English language are referred to as _____.
- 10 _____ are used to set off information that is non-essential to the meaning of the sentence.

(5 × 1 = 5 marks)

II. Answer any *ten* from the following in one or two sentences :

- 11 What is academic writing ?
- 12 Define 'ping' ?
- 13 What is the difference between 'em-dash' and 'en-dash' ?
- 14 What do you mean by 'purpose' in academic writing ?
- 15 What are the various components of a CV ?
- 16 Explain surveys.
- 17 What are fictional narratives ?
- 18 Fill in the blanks with the suitable form of the verb :
 - (a) How _____ the college players performing in the tournament ?
 - (b) The committee meeting _____ just begun.
- 19 What are formal and informal discourse markers ?
- 20 Edit the errors in the following sentence :
 - (a) According to Edward Said, an intellectual is an outsider, amateur and a person who disturbs the status quo.
 - (b) The coat that Anita wore for the party was blue in colour.
- 21 What are fax transmissions ?
- 22 Give examples of expressions showing personal judgment.

(10 × 2 = 20 marks)

III. Answer any *four* of the following questions in a paragraph. Each question carries 5 marks :

- 23 Write a note on the various approaches to academic writing.
- 24 What is illustrative writing ? What are its features ?
- 25 Write a brief review of a book you have read recently.
- 26 What are the etiquettes to be followed while sending an e-mail ?
- 27 Write a note on the various words and phrases to be avoided in academic writing.
- 28 Using the principles of descriptive writing, give a description of your favorite celebrity.

(4 × 5 = 20 marks)

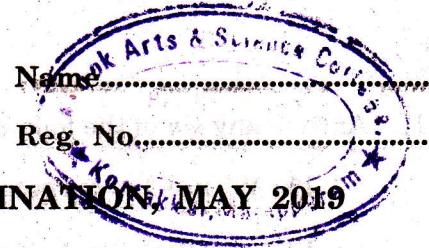
IV. Answer any *two* of the following in an essay. Each question carries 15 marks :

- 29 Write an essay on the different categories of writing for professional purposes.
- 30 Employing the rules and techniques of academic writing, attempt a five paragraph essay on any *one* of the following topics :
 - (a) Animal rights.
 - (b) The ethics of death penalty.
 - (c) Space exploration.
 - (d) Social responsibility.
- 31 Write a full length report on the sports day events conducted in your college during the current academic year.
- 32 Prepare a cover letter and a resume to apply for the post of a lecturer in a professional college.

(2 × 15 = 30 marks)

C 62559

(Pages : 3)



SECOND SEMESTER B.A./B.Sc. DEGREE EXAMINATION, MAY 2019

(CUCBCSS—UG)

English

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. Answer the following questions :

(A) Choose the correct answer :

1 _____ is an example of academic material.

(Newspaper, Books, Magazines, Television)

2 APA stands for _____.

(American Philosophy Association, American Psychology Association, Asian Philosophy Association, Asian Psychology Association)

3 _____ is an example of non-fictional narrative.

(Orature, Biography, Novella, Short Story)

4 _____ is a way of explaining a word or phrase.

(Definition, Description, Narrative, Illustration)

5 _____ is one of the earliest compilers of AWL.

(Ernest Coxhead, Averil Coxhead, Samuel Johnson, John Wycliffe)

(B) Fill in the blanks :

6 _____ is a stylistic feature in writing where ideas are presented using grammatically similar or structurally identical words and expressions.

7 _____ is a critical analysis of a book, play, art exhibition, film, product or service.

8 Surveys are generally conducted through _____.

9 CV stands for _____.

10 Argumentative writing is also called _____.

(10 × 1 = 10 marks)

Turn over

II. Answer any *ten* of the following questions in two or three sentences each :

- 11 What is the purpose of honor code ?
- 12 Punctuate the following sentence :—
johns uncles car was found in that old derelict warehouse
- 13 What are the different rhetorical modes in writing ?
- 14 Revise the following wordy sentences :
 - (a) There was a time when this game was very popular among teenagers.
 - (b) It gives me immense pleasure and pride to express gratitude to our principal.
- 15 Correct the fragments and make them meaningful sentences :
 - (a) There are many critical approaches to reading a literary text Feminist, Marxist, Psychoanalytic and Cultural.
 - (b) Because I said so. We are going to the party.
- 16 Which are the different types of reports ?
- 17 What are the characteristic features of academic writing ?
- 18 What is discourse marker ? Give examples.
- 19 Briefly describe the format of an e-mail.
- 20 Give examples for gendered expressions in English.
- 21 Correct the following sentence :
 - (a) Neither my parents nor my sister know how to drive a car.
 - (b) The politician, along with the reporters, are expected shortly.
- 22 What is dissertation ?

(10 × 2 = 20 marks)

III. Answer any *four* of the following questions in a *paragraph* :

- 23 What are the major differences between academic and non-academic writings ?
- 24 Briefly discuss the steps in planning an essay.
- 25 Describe one of your happiest memories.
- 26 Write a process analysis paragraph on how to make tea.

- 27 Discuss the elements of e-mail etiquette.
- 28 Write a brief review of a book you have read recently.

(4 × 5 = 20 marks)

IV. Answer any *two* of the following questions in about 300 words :

- 29 Prepare a cover letter and CV to apply for the post of reporter in a news channel.
- 30 Write a five-paragraph essay on any *one* of the following topics :
- (a) Social media and narcissism.
 - (b) Cyber crimes.
 - (c) Death penalty eliminates criminals, not crime.
 - (d) Rain water harvesting.
- 31 Write a blog on "Travelling in Kerala".
- 32 List out the features of narrative essays.

(2 × 15 = 30 marks)

D 43163

(Pages : 3)

Name.....
Reg. No.....
Acc. No.....
Kottakudi Arts & Science College
Kottakudi, Kanyakumari

**SECOND SEMESTER B.A./B.Sc./B.Com./B.B.A. DEGREE EXAMINATION
MAY 2018**

(CUCBCSS—UG)

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

Time : Three Hours

Maximum : 80 Marks

I. Answer the following questions. Each question carries 1 mark :

(A) Choose the Correct Answer :

1 Academic writing usually possess :

- (a) The tone of seriousness.
- (b) The use formal language.
- (c) Consistent focus on the topic.
- (d) All of the above.

2 The topic sentence is found in :

- (a) Body paragraphs. (b) Concluding paragraph.
- (c) Introductory paragraph. (d) None of the above.

3 Descriptive writing usually appeals to the _____.

- (a) Mood. (b) Senses.
- (c) Appearance. (d) Content.

4 When an e-mail is written entirely in capital letters it means ?

- (a) That you want to stress the points.
- (b) That the message is official.
- (c) That you are shouting at the reader.
- (d) That it is the same as writing in small letters.

5 In a covering letter an employer looks for :

- (a) Applicant's personality. (b) Something eye catching.
- (c) The use of language. (d) All of the above.

Turn over

(B) Fill in the Blanks :

- 6 Chicago Manual of Style is a _____ in academic writing.
- 7 _____ is a rhetorical mode for highlighting the similarities and differences.
- 8 _____ is a rhetorical mode in essay writing used for recounting events.
- 9 A _____ is used to list nouns in a sentence.
- 10 In _____ information is gathered directly from the 'real world'.

(10 × 1 = 10 marks)

II. Answer any *ten* of the following questions in two or three sentences each. Each question carries 2 marks :

- 11 Differentiate between academic and non-academic writing.
- 12 What are the steps involved in academic writing ?
- 13 Define Plagiarism.
- 14 What are the three types of paragraphs in an academic essay ?
- 15 Comment on the functions of thesis statement.
- 16 List the essential components of a narrative.
- 17 What is an argument ? Give examples.
- 18 Give examples for gendered expressions in English.
- 19 Revise the following wordy sentences :
 - (a) The lush green, scenic, and breath-taking hill stations of Kerala are visited by a large number of tourists from Europeans countries every year.
 - (b) There was a time when the Arakan Forest Turtle was thought by scientists to be extinct.
- 20 What does honor code signify ?
- 21 Mention the purpose of a questionnaire in a survey.
- 22 Differentiate between a CV and a Resume.

(10 × 2 = 20 marks)

III. Answer any *four* of the following questions in a paragraph each. Each question carries 5 marks :

- 23 Comment on the role of journals in sharpening academic writing skill.
- 24 Analyse the features of a five paragraph essay with suitable illustrations.

- 25 Distinguish between a proposal and a case study.
- 26 What are the general rules for writing definitions ?
- 27 Write a report on the feasibility of starting free bus service to your college.
- 28 Write a brief review of a book you have read recently.

(4 × 5 = 20 marks)

IV. Answer any *two* of the following questions in about 300 words each. Each question carries 15 marks :

- 29 Illustrate the features of argumentative essays.
- 30 Briefly analyse the features of a descriptive essay. Attempt a descriptive essay on any of the following :
 - (a) A dream / nightmare.
 - (b) A sports item that you enjoy playing or watching.
 - (c) A place you visited with your family.
- 31 Distinguish between the features of an e-mail and a letter. Write an e-mail to your friend in Delhi to help you to settle down there for your post graduate course.
- 32 Prepare a cover letter and a resume to apply for the post of Data Analyst in an MNC.

(2 × 15 = 30 marks)