

D 102716

(Pages : 3)

Name.....

Reg. No.....

**FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2024**

B.B.A.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2018 Admission only)

Time : Three Hours

Maximum : 80 Marks

Part A*Answer all questions.**Each question carries 1 mark.*

I. Choose the correct answer :

- 1 _____ is an entrepreneur's plan of action.
- a) Project Report. b) Project idea.
c) Network. d) Project design.
- 2 _____ are the places where the government provides facilities to establish industries to the entrepreneurs.
- a) Industrial estates. b) KINFRA.
c) MSME. d) DICs.
- 3 _____ are interested in taking risks, they allow the footsteps of their predecessors.
- a) Fabian entrepreneurs. b) Drone entrepreneurs.
c) Adoptive entrepreneurs. d) Innovative entrepreneurs.
- 4 _____ is the promoter's contribution towards the capital of a project.
- a) Seed Capital. b) Bridge Finance.
c) Trade Credit. d) Commercial Paper.
- 5 _____ is an example of Non-quantifiable project.
- a) Projects on health. b) Irrigation and power.
c) Power generation. d) Small scale projects.

Turn over

II. Fill in the blanks :

- 6 _____ analysis is undertaken to ascertain the desirability of investing funds in the development of project ideas.
- 7 _____ entrepreneurs have the goal of leveraging business for the betterment of the Society.
- 8 MSME Development Act was introduced in the year _____.
- 9 _____ refers to the introduction of something new in the economy.
- 10 PMMY stands for _____.

(10 × 1 = 10 marks)

Part B

*Answer any **eight** questions.
Each question carries 2 marks.*

- 11 What do you understand the term Incentives ?
- 12 Write a short note on PMMY.
- 13 Write a note on KINFRA
- 14 What do you mean by Feasibility analysis ?
- 15 What is Industrial estates ?
- 16 What are the functions of SIDBI ?
- 17 What is Project Identification ?
- 18 What is Social Cost Benefit Analysis ?
- 19 Discuss objectives of Project Appraisal.
- 20 What do you understand the Cluster Development Schemes ?

(8 × 2 = 16 marks)

Part C

*Answer any **six** questions.
Each question carries 4 marks.*

- 21 What is Ecopreneurship ?
- 22 Write a short note on Small Scale Industrial units.

- 23 Explain the characteristics of Entrepreneurship.
- 24 Define Business Incubator. Explain its functions.
- 25 Distinguish between Manager and Entrepreneur.
- 26 Explain the requisites of an ideal Project Report ?
- 27 Write a short note on SIDCO ?
- 28 Write a short note on EDII.

(6 × 4 = 24 marks)

Part D

*Answer any **two** questions.*

Each question carries 15 marks.

- 29 What is MSMEs ? Explain the role of MSMEs in Indian economy.
- 30 Briefly explain the objectives of NIESBUD.
- 31 Discuss the essential requirements for a start-up.

(2 × 15 = 30 marks)

C 40886

(Pages : 3)

Name.....

Reg. No.....

**FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2023**

B.B.A.

A 13—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 80 Marks

Part A

*Answer all questions.
Each question carries 1 mark.*

(A) Choose the correct answer :

- 1 The most important function of an entrepreneur is :
 - (a) Management.
 - (b) Decision making.
 - (c) Risk taking.
 - (d) Innovation.
- 2 Seed capital assistance is :
 - (a) A long - term assistance.
 - (b) Initial assistance
 - (c) A help for purchase of seeds.
 - (d) A short-term assistance.
- 3 Which of the following is not a source of idea :
 - (a) Trade fairs and exhibitions.
 - (b) Hobbies.
 - (c) Brain storming.
 - (d) District industries centre.
- 4 Person who works within an organisation and having entrepreneurial capabilities is :
 - (a) Entrepreneur.
 - (b) Intrapreneur.
 - (c) Manager.
 - (d) Chief executive.
- 5 The important social consideration for a project is :
 - (a) Prevention of environmental damage.
 - (b) Promotion of employment.
 - (c) Introduction of import substitution.
 - (d) Development of local area.

Turn over

(B) Fill in the blanks :

- 6 _____ offer comprehensive consultancy services to MSMEs in Kerala.
- 7 _____ is a study to ensure whether proposed project is viable.
- 8 _____ provides all details necessary for establishing a new unit.
- 9 _____ is a place where the required facilities and factory accommodation are provided to the entrepreneurs to establish their industries there.
- 10 _____ units Provide inputs to other industries.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

*Answer any **eight** questions.*

Each question carries 2 marks.

- 11 Who is an entrepreneur ?
- 12 What is innovation ?
- 13 What is the main function of DIC ?
- 14 What do you mean by project ideas ?
- 15 What is feasibility study ?
- 16 What is women entrepreneurship ?
- 17 What do you mean by the executive summary with reference to project report ?
- 18 What is social cost benefit analysis ?
- 19 What is subsidy ?
- 20 What do you mean by a sick industrial unit ?

(8 × 2 = 16 marks)

Part C (Short Essay Questions)

*Answer any **six** questions.*

Each question carries 4 marks.

- 21 What is the importance of a project report ?
- 22 “Innovation is the most important function of an entrepreneur”. Examine the statement.

- 23 Explain briefly the various entrepreneurial traits.
- 24 What are the main function of DIC ?
- 25 What are the features of MSMEs ?
- 26 What are the various sources of project ideas ?
- 27 Explain briefly the entrepreneurial environmental factors.
- 28 What are the objectives of NIESBUD.

(6 × 4 = 24 marks)

Part D (Essay Questions)

Answer any two questions.

Each question carries 15 marks.

- 29 What is a project report. What are the contents of a project report ?
- 30 Who is an entrepreneur. Discuss the importance of entrepreneur in the economic development of a country.
- 31 Define MSMEs. Discuss the importance of MSMEs in the economic development of India.

(2 × 15 = 30 marks)

C 21204

(Pages : 3)

Name.....

Reg. No.....

FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2022

B.B.A.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2014—2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part I*Answer all questions.**Each question carries 1 mark.*

1. _____ is one in which the investment in Plant and Machinery doesn't exceeds Rs. 10 lacs
 - a) Small Enterprise.
 - b) Medium Enterprise.
 - c) Micro Enterprise.
 - d) Macro Enterprise.
2. SISIs established in the year :
 - a) 1966.
 - b) 1976.
 - c) 1956.
 - d) 1986.
3. _____ analysis involves an examination of the project idea in the light of internal and external constraints.
 - a) Network.
 - b) Input.
 - c) Techno economic.
 - d) Feasibility.
4. NSIC means _____.
 - a) National Service Industries Corporation.
 - b) National Small Industries Corporation.
 - c) National Securities Industries Corporation.
 - d) National Small Investment Corporation.
5. The term intrapreneur was coined by _____.
 - a) Peter Drucker.
 - b) Schum Peter.
 - c) David McClelland.
 - d) Gifford.

Turn over

Fill in the Blanks :

6. An entrepreneur is _____ one who introduces something new in an economy.
7. _____ projects are those in which the benefits cannot be measured quantitatively.
8. SIDO stands for _____.
9. Share Capital is a _____ source of finance.
10. Incentives include concessions _____ and bounties.

(10 × 1 = 10 marks)

Part II

Answer any **eight** questions from the following.

Each question carries 2 marks.

11. Define Entrepreneurship.
12. What is achievement motivation ?
13. Who is a technical entrepreneur ?
14. What are ancillary units ?
15. Define Project report.
16. What do you mean by business incubator ?
17. Define women entrepreneurship.
18. What is project lifecycle ?
19. What is bridge capital ?
20. Expand KINFRA.

(8 × 2 = 16 marks)

Part III

Answer any **six** questions from the following.

Each question carries 4 marks.

21. Explain the various types of entrepreneurial competencies.
22. What are the benefits of MSME ?
23. Write a note on KFC.
24. Explain the phases of project management.

25. List the merits and demerits of NPV.
26. What do you mean by industrial estates ? Explain its features.
27. What are the functions of ED clubs ?
28. What are the benefits provided by business incubator ?

(6 × 4 = 24 marks)

Part IV

Answer any two questions from the following.

Each question carries 15 marks.

29. Explain the various measures taken by the Government for the promotion of MSMEs.
30. What are the contents of a project report ? Explain the requisites of an ideal project report.
31. Briefly explain the industrial promotion activities of Government of Kerala.

(2 × 15 = 30 marks)

C 80784

(Pages : 3)

Name.....

Reg. No.....

FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2020

(CUCBCSS—UG)

B.Com./B.B.A.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

I. Choose the correct answer :

1 The most important function of an entrepreneur is :

- a) Risk assumption. b) Managerial function.
c) Function of innovation. d) Decision-making.

2 The investment limit for small enterprises in service activity is :

- a) 15 crore. b) 5 crore.
c) 10 crore. d) 2 crore.

3 The analysis of the adequacy of the plant and equipment of the proposed project is called _____.

- a) Market feasibility analysis.
b) Economic feasibility analysis.
c) Managerial feasibility analysis.
d) Technical feasibility analysis.

4 Projects dealing with power generation come under the category of _____.

- a) Techno-economic project. b) Sectoral project.
c) Quantifiable project. d) Non-quantifiable project.

5 The partner who is not entitled to share the profit of the firm is :

- a) Active partner. b) Dormant partner.
c) Nominal partner. d) Minor partner.

Turn over

II. Fill in the blanks :

- 6 The entrepreneur who launches an 'online business' is called _____.
- 7 The investment limit for medium enterprise in manufacturing activity is Rs. _____.
- 8 A business which requires personal attention to customer, _____ is suitable form of organization.
- 9 Projects dealing with education come under the category of _____ projects.
- 10 _____ involves a manufacturer giving foreign manufacturer the right to use a patent.

(10 × 1 = 10 marks)

Part B

Answer any eight questions from the following.

Each question carries 2 marks.

- 11 What is a sick unit ?
- 12 Define Franchising.
- 13 What is frugal innovation ?
- 14 Write brief note on need achievement theory.
- 15 Who is a fabian entrepreneur ?
- 16 What is an ancillary unit ?
- 17 State the importance of debt coverage ratio.
- 18 What is a sole proprietorship ?
- 19 Write brief note on NRDC.
- 20 What is seed capital assistance ?

(8 × 2 = 16 marks)

Part C

Answer any six questions from the following.

Each question carries 4 marks.

- 21 Describe the various schemes of assistance by SIDBI.
- 22 What are the functions of NSIC ?
- 23 Who are angel investors ?
- 24 "An entrepreneur is an opportunity seeker". Discuss.

- 25 - What are the methods to select location for a project ?
- 26 Explain the factors that influence women entrepreneurs in India.
- 27 Define the term 'entrepreneur' and distinguish it from 'manager'.
- 28 State the causes of industrial sickness.

(6 × 4 = 24 marks)

Part D

Answer any two questions from the following.

Each question carries 15 marks.

- 29 Explain various types of entrepreneurs.
- 30 What is project life cycle ? Explain.
- 31 Explain the various steps involved in starting an MSME.

(2 × 15 = 30 marks)



(Pages : 3)

Name.....

Reg. No.....

FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2020

(CUCBCSS—UG)

B.Com./B.B.A.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

(A) Choose the correct answer :

1 Which of the following is a national level apex organisation of young entrepreneurs ?

- (a) TCS. (b) TCO.
(c) NAYE. (d) NSIC.

2 When an enterprise is launched by married couple, they are called :

- (a) Copreneurs. (b) Couple preneurs.
(c) Intrapreneurs. (d) Ontpreneurs.

3 Entrepreneurship is a :

- (a) Service. (b) Product.
(c) Project. (d) Discontinuous process.

4 The investment limit for small enterprises in service activity is :

- (a) Rs. 15 Crore. (b) Rs. 10 Crore.
(c) Rs. 5 Crore (d) Rs. 2 Crore.

5 Decision regarding factory design is a part of :

- (a) Financial Analysis. (b) Network Analysis.
(c) Technical Analysis. (d) Social Cost Benefit Analysis.

Turn over

(B) Fill in the blanks :

- 6 NIESBUD stands for _____.
- 7 A proposal involving capital investment to provide goods and services is called _____.
- 8 _____ are set up in the head quarters of each district.
- 9 _____ entrepreneurs are of craftsman type.
- 10 The women entrepreneurs trained through specialized training programme are called _____.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

Answer any eight questions in two or three sentences.

Each question carries 2 marks.

- 11 What is entrepreneurship ?
- 12 What do you mean by brain drain ?
- 13 What is feasibility report ?
- 14 What is product lay out ?
- 15 What is a normal project ?
- 16 Who is a forced entrepreneur ?
- 17 What is an ancillary unit ?
- 18 What is meant by achievement motivation ?
- 19 Give the meaning of Fabian entrepreneurs.
- 20 Write up the two functions of KFC.

(8 × 2 = 16 marks)

Part C (Short Essays)

Answer any six questions.

Each question carries 4 marks.

- 21 Explain the phases of EDP.
- 22 How can we solve the problems of women entrepreneurs ?
- 23 State the advantages of MSMEs.

- 24 Describe the functions of KINFRA.
- 25 Explain the phases of project management.
- 26 What are the objectives of ED Clubs ?
- 27 How will you assess the working capital requirement of a project ?
- 28 Write a note on Start Ups in India.

(6 × 4 = 24 marks)

Part D (Long Essays)

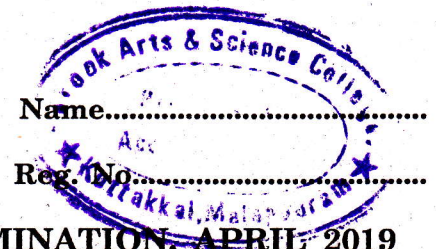
*Answer any two questions.
Each question carries 15 marks.*

- 29 Define a project report. Explain what are the contents of it.
- 30 Explain the measures taken by Government of Kerala to promote entrepreneurial development.
- 31 "An entrepreneur is an opportunity seeker". Discuss.

(2 × 15 = 30 marks)

C 61153

(Pages : 3)



FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2019

(CUCBCSS—UG)

B.Com.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

1. An Entrepreneur who tries to imitate the successful innovation of innovating entrepreneurs is :
 - (a) Classical Entrepreneur.
 - (b) Modern Entrepreneur.
 - (c) Imitative Entrepreneur.
 - (d) Innovative Entrepreneur.
2. _____ Entrepreneurs are who basically product oriented business man and are real manufactures.
 - (a) Business Entrepreneur.
 - (b) Corporate Entrepreneur.
 - (c) Technical Entrepreneur.
 - (d) Industrial Entrepreneur.
3. An advance given to cover the time lag between the sanctioning and disbursement of term loan by financial institution :
 - (a) Working capital.
 - (b) Bridge capital.
 - (c) Seed capital.
 - (d) Fixed capital.
4. _____ is the scheme, which has been introduced by government of Kerala with the aim of simplifying the procedure in connection with the registration of small business for getting financial assistance, raw material etc.
 - (a) Single window system.
 - (b) Margin money system.
 - (c) Green channel system.
 - (d) Credit guarantee system.
5. The principal governing body responsible for all matters related to EXIM Policy :
 - (a) Directorate General of Foreign Trade.
 - (b) Export Promotion capital goods.
 - (c) Central Investment Subsidy Scheme.
 - (d) Infrastructural Development scheme.

Turn over

Fill in the blanks :

6. SIDCO Stands for _____.
7. A concession, subsidy or bounty given to entrepreneurs to encourage or motivate them to setup industrial venture is called _____.
8. _____ is an entrepreneur, who takes up entrepreneurial activities for his own satisfaction or profit.
9. When a team of entrepreneurs works unitedly, the enterprise gains an institutional nature and these entrepreneurs are known as _____.
10. _____ is the process of obtaining relevant information about a project in order to ascertain its financial viability.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

Answer any eight questions from the following.

Each question carries 2 marks.

11. Who is an entrepreneur ?
12. Define Entrepreneurship.
13. What is a project report ?
14. Define industrial estate.
15. What is an incentive ?
16. What do you mean by ancillary unit ?
17. Explain KITCO.
18. What is a single window system ?
19. Explain margin money scheme.
20. What is meant by business incubation ?

(8 × 2 = 16 marks)

Part C (Short Essay Questions)

Answer any six questions from the following.

Each question carries 4 marks.

21. Define sick unit. What are symptoms of industrial sickness ?
22. Explain the importance of MSMEs.
23. Explain Entrepreneurial Traits.

24. What are the barriers/obstacles of entrepreneurship ?
25. What are the purposes of a project report ?
26. Explain the factors to be considered for setting up of industrial units.
27. What are the Business Incubation Centers in India ?
28. What aspect is looked into while conducting financial analysis ?

(6 × 4 = 24 marks)

Part D (Essay Questions)

Answer any two questions from the following.

Each question carries 15 marks.

29. Define women entrepreneur. Explain the problem faced by women entrepreneurs in India.
30. Briefly explain the Institutional Support available to industries.
31. Explain the Specimen form of a project report.

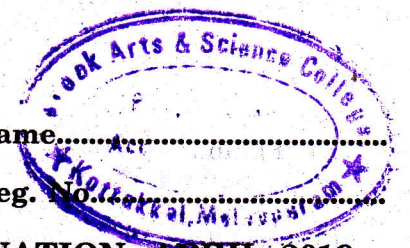
(2 × 15 = 30 marks)

C 61152

(Pages : 3)

Name.....

Reg. No.....



FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2019

(CUCBCSS—UG)

B.Com.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

(A) Choose the correct answer :

- 1 _____ is a type of finance in which the owner of asset allows the user to use the asset for a specified period for a consideration.
(a) Venture capital. (c) Lease finance.
(b) Hire purchase. (d) None of these.
- 2 Entrepreneurship is a function of _____.
(a) Innovation. (c) Both (a) and (b).
(b) Leadership. (d) None of these.
- 3 _____ are entrepreneurs those who refuse to adopt and use opportunities to make changes in production.
(a) Adoptive entrepreneurs. (c) Fabian entrepreneurs.
(b) Drone entrepreneurs. (d) Rational entrepreneurs.
- 4 KSIDC was established in the year _____.
(a) 1955. (c) 1948.
(b) 1990. (d) 1961.
- 5 _____ is the process of examining technical, economic, financial, commercial and social aspects of a project.
(a) Project identification. (c) Screening of idea.
(b) Project formulation. (d) None of these.

Turn over

(B) Fill in the blanks :

- 6 _____ is an entrepreneur who is induced to take up an entrepreneurial activity due to assistance, incentive, subsidies etc.
- 7 _____ is the financial assistance that is to be used during the time lag between sanctioning and disbursement of term loans.
- 8 In _____ layout similar machines are placed in one place according to the functions they perform.
- 9 NPV stands for _____.
- 10 _____ is a specific activity on which money is spent in the expectation of returns.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

Answer any eight questions.

Each question carries 2 marks.

- 11 Who is an Entrepreneur ?
- 12 Who is a drone entrepreneur ?
- 13 What do you mean by plant capacity ?
- 14 What is project profile ?
- 15 What is meant by bridge capital ?
- 16 What is an incentive ?
- 17 Define sick units.
- 18 What is technical analysis ?
- 19 What is plant layout ?
- 20 What do you mean by term loan ?

(8 × 2 = 16 marks)

Part C (Short Essay Questions)

Answer any six questions.

Each question carries 4 marks.

- 21 What are the objectives of EDP ?
- 22 What are the problems faced by women entrepreneurs ?

- 23 Differentiate entrepreneur and intrapreneur.
- 24 Explain the importance of network analysis ?
- 25 What are the sources of project ideas ?
- 26 What are the advantages of lease financing ?
- 27 What are the characteristics of a project ?
- 28 What are the objectives of small scale industries ?

(6 × 4 = 24 marks)

Part D (Essay Questions)

Answer any two questions.

Each question carries 15 marks.

- 29 Who are woman entrepreneurs ? What are the reasons for the slow growth of woman entrepreneurs in Kerala ?
- 30 What do you mean by SSI units ? Explain the problems of SSI units.
- 31 What is meant by project management ? Explain various phases of project management.

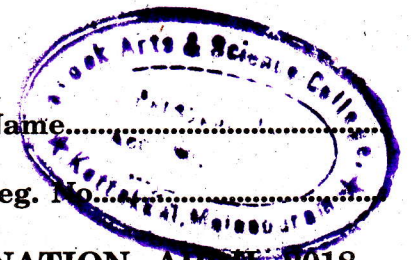
(2 × 15 = 30 marks)

D 41917

(Pages : 3)

Name.....

Reg. No.....



FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2018

(CUCBCSS—UG)

Common Course

A 13—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 80 Marks

Part I (Objective Questions)

Answer all ten questions.

Choose the correct answer :

1. _____ entrepreneurs neither introduce new changes nor adopt new methods innovated by others.
(a) Technical. (b) Fabian.
(c) Induced. (d) Business.
2. Which of the following risks is borne by the entrepreneur ?
(a) Financial risks. (b) Personal risks.
(c) Psychological risks. (d) All of these.
3. _____ units provide inputs to other industries.
(a) Export. (b) Small.
(c) Ancillary. (d) None of these.
4. Under the single roof of the _____ all the services and support required by small and village entrepreneurs are provided.
(a) KSIDC. (b) KITCO.
(c) DIC. (d) KINFRA.
5. A bonus or financial aid which is given by a Government to an industry to help it compete with other units in home market or in a foreign market is known as _____.
(a) Subsidy. (b) Concession.
(c) Bounties. (d) None of these.

Fill in the blanks :

6. _____ refers to any investment opportunity which is to be exploited for profit.
7. Project formulation means _____ study.

Turn over

8. _____ is a network technique of scheduling and controlling the project where activity times cannot be precisely estimated.
9. _____ analysis is a technique commonly used to assess expected product profitability.
10. _____ incubators transit the findings of research and development into new products and technologies.

(10 × 1 = 10 marks)

Part II (Short Answer Questions)

Answer any eight out of the ten questions in two or three sentences.

11. Define Entrepreneurship.
12. What is business incubator ?
13. What are quantifiable projects ?
14. What is project management ?
15. What do you understand by Project Selection ?
16. What do you understand by technical analysis ?
17. What is an activity related to network work analysis ?
18. What is project report ?
19. What is subsidy ?
20. What is bridge Capital ?

(8 × 2 = 16 marks)

Part III (Short Essay Questions)

Answer any six out of the eight questions in about 200 words.

21. What are the characteristics of an entrepreneur ?
22. Discuss the important personal barriers to entrepreneurship.
23. What are the remedies to solve the problems faced by women entrepreneurs ?
24. What are the objectives of MSMEs ?
25. What are the objectives of entrepreneurship development clubs ?
26. What are the characteristics of a project ?
27. Discuss the need of project management.
28. What are the elements of project formulation ?

(6 × 4 = 24 marks)

Part IV (Essay Questions)

Answer any two out of the three questions in about 800 words.

29. Explain the importance of MSMEs in developing countries.
30. Explain the contents of project report.
31. Discuss the advantages of business opportunities in Kerala.

(2 × 15 = 30 marks)

25577

(Pages : 3)

Name.....

Reg. No.....

**FOURTH SEMESTER B.Com./B.B.A. DEGREE (SUPPLEMENTARY)
EXAMINATION, APRIL 2017**

(UG-CCSS)

Common Course

A 14—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 30 Weightage

Part A

*This part consists of three bunches of questions carrying equal weightage.
Each bunch has four questions.
Attempt all twelve questions.*

A. Fill in the blanks :

1. A _____ looks at determining whether the project idea is a realistic or not.
2. The initial capital used to start a business is called _____.
3. The NPV approach recommends a project if the difference between the present value of cash inflows and the initial investment is _____.
4. _____ has been established as the apex institution for financing the MSME.

B. Choose the correct answer from the alternatives given :

5. Which is an economic factor that affects entrepreneurship ?
 - (a) Raw materials.
 - (b) Innovation.
 - (c) Government policies.
 - (d) Mobility.
6. A person owning and running a small firm, is known as :
 - (a) A manager-owner.
 - (b) An owner-manager.
 - (c) A professional adapter.
 - (d) An enterprise worker.
7. The payback period of three projects A, B and C are 5 years, 3 years and 7 years respectively. Its ranking would be :
 - (a) A, B and C.
 - (b) B, C and A.
 - (c) A, C and B.
 - (d) B, A and C.

Turn over

8. A micro manufacturing enterprise's investment in plant and machinery should be up to :

- (a) 10 lakhs rupees. (b) 25 lakhs rupees.
(c) 50 lakhs rupees. (d) 60 lakhs rupees.

C. Answer in *one word* :

9. Imitative entrepreneurs are also called :
10. The cash equivalent now of a sum receivable at a later date is called :
11. The first stage in the project cycle is :
12. The excess of the maximum available time over the activity duration is termed as :

(12 × ¼ = 3 weightage)

Part B

*Answer all nine questions in one or two sentences each.
Each question carries a weightage of 1.*

13. Define a project report.
14. What are the functions of entrepreneur ?
15. What is a payback period ?
16. What is project management ?
17. What is cash flow analysis ?
18. What is Working Capital ?
19. What is Intrapreneurship ?
20. Who is a Drone entrepreneur ?
21. Write a short note on SIDO.

(9 × 1 = 9 weightage)

Part C

*Answer any five questions.
Each answer not to exceed one page.
Each question carries a weightage of 2.*

22. What is break-even analysis ? State its merits.
23. What are the remedies to solve the problems of women entrepreneurs ?
24. What are Industrial estates ? State its advantages.
25. State the functions of SIDBI.

26. What is a project cycle? Explain the different phases of a project cycle.
27. "An entrepreneur has to obtain several clearances or permissions before starting MSME"—What are they?
28. Describe the steps in Project Management.

Part D (Essay type)

(5 × 2 = 10 weightage)

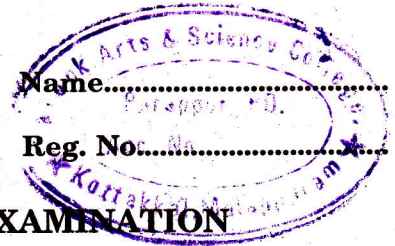
*Attempt any two questions.
Each question carries a weightage of 4.*

29. Economic development is the effect for which entrepreneurship is a cause"—Do you agree? Give reasons.
30. Explain the different types of project.
31. What are the different types of entrepreneurs? Explain briefly the features of each type.

(2 × 4 = 8 weightage)

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(Pages : 2)



**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
APRIL 2017**

(CUCBCSS-UG)

Common Course

A 13—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

1. An Entrepreneur who undertakes those ventures which suit the modern marketing needs :
(a) Classical Entrepreneur. (b) Modern Entrepreneur.
(c) First Generation Entrepreneur. (d) Innovative Entrepreneur.
2. An investment opportunity exploited for profit is called :
(a) Idea. (b) Capital.
(c) Trade. (d) Project.
3. _____ refers to the arrangement of the machines, equipment and other physical facilities within the factory premises.
(a) Plant layout. (b) Plant location.
(c) Plant capacity. (d) None of these.
4. The MSME Development Act Came into force in :
(a) 2008. (b) 2006.
(c) 2005. (d) 2010.
5. _____ are entrepreneurial couples as co-owners of business.
(a) Social. (b) Copreneurs.
(c) Fabian. (d) Drone.

Fill in the blanks :

6. _____ is an entrepreneur who starts and runs a numbers of business at the same time.
7. NAYE stands for _____.
8. Entrepreneur is a person while enterprise is a _____.
9. Innovating entrepreneurs are creative, while imitative entrepreneurs are _____.
10. _____ is place where the required facilities and factory accommodation are provided by the Government to the entrepreneurs to establish their industries there _____.

(10 × 1 = 10 marks)

Turn over

Part B

Answer any **eight** questions from the following.

Each question carries 2 marks.

11. Define Entrepreneurship.
12. Who is an Intrapreneur?
13. What is technical analysis?
14. What is a project?
15. Who is spontaneous entrepreneur?
16. What do you mean by tax holiday?
17. What is DIC?
18. Define small enterprise.
19. What is entrepreneurial competency?
20. Expand KINFRA and KITCO.

(8 × 2 = 16 marks).

Part C

Answer any **six** questions from the following.

Each question carries 4 marks.

21. What are the qualities required for an Entrepreneur?
22. Explain the characteristics of MSME.
23. Write a note on TCO.
24. What are the sources of project ideas?
25. What is pay-back method? What are its advantages?
26. Explain network analysis.
27. List out functions of ED clubs.
28. What are the benefits provided by business incubators?

(6 × 4 = 24 marks)

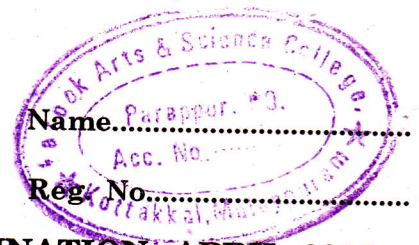
Part D

Answer any **two** questions from the following.

Each question carries 15 marks.

29. Explain the role of Entrepreneur in economic development.
30. Explain the problems of SSI.
31. Define Project Report. What is its importance? Enumerate the contents of a project report.

(2 × 15 = 30 marks)



FOURTH SEMESTER B.Com/B.B.A. DEGREE EXAMINATION, APRIL 2016

(CUCBCSS—UG)

Common Course

A13—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 80 Marks

Part I

Answer all questions.

1. Which among these is not a trait of entrepreneur ?

(a) Commitment to work.	(b) Persistence.
(c) Communication skill.	(d) Initiation.
2. Problems specific to women entrepreneurs include :

(a) Infrastructural problem.	(b) Raw material problem.
(c) Problem of finance	(d) Heavily involved in family problems.
3. Project feasibility analysis does not include :

(a) Export analysis.	(b) Market analysis.
(c) Technical analysis.	(d) Financial analysis.
4. Methods of entrepreneurial training include :

(a) Individual instruction.	(b) Demonstration method.
(c) Lecture Method.	(d) All of these.
5. Registration of a small scale industry is :

(a) Not compulsory.	(b) Compulsory.
(c) Depends on product.	(d) Depends on the entrepreneur.
6. Expand KITCO _____.
7. The first Small Scale Industrial Policy was announced in _____.
8. According to Section _____ of the Income Tax Act, 1961, a new industrial unit, set up in a backward district is entitled to get a concession of deduction of 30% of its profits.
9. VAT means _____.
10. TRYSEM means _____.

(10 × 1 = 10 marks)

Turn over

Part II (Short Answer Questions)*Answer any eight questions.*

11. Define women entrepreneurship.
12. Explain the term incubation.
13. Explain idea generation stage.
14. What do you mean by feasibility report ?
15. Mention the important activities of KITCO.
16. State the characteristics of a SSI Unit.
17. State the social factors that affect entrepreneurial growth.
18. What is project appraisal ?
19. What is project identification ?
20. Define entrepreneur.

(8 × 2 = 16 marks)**Part III (Short Essays)***Answer any six questions.*

21. Explain the essential characteristics of an entrepreneur.
22. What is DIC? What are its functions ?
23. Explain the economic factors affecting the entrepreneurial growth.
24. Discuss the importance and objectives of a project report.
25. Enumerate the problems of women entrepreneurs in India.
26. Explain the contents of entrepreneurial training.
27. Discuss the different types of entrepreneurs.
28. Explain the role of entrepreneur in economic development.

(6 × 4 = 24 marks)**Part IV (Long Essays)***Answer any two questions.*

29. Discuss on various components in a faultless business project report.
30. Explain project feasibility analysis.
31. Discuss the phases involved in setting up of a small scale business.

(2 × 15 = 30 marks)