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Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION  
NOVEMBER 2025**

B.Com.

BCM 5B 10—TOURISM PRINCIPLES AND PRACTICES (TRAVEL AND TOURISM  
SPECIALIZATION—I)

(2019 Syllabus)

Time : Two Hours and a Half

Maximum : 80 Marks

*Answers should be written in English only.***Part A***Answer all questions.*

1. Who is an Excursionist ?
2. Who is a transit visitor ?
3. Write any *three* elements of tourism.
4. Who is an inbound tourists ?
5. What do you mean by the term recreation.
6. What are the pull factors of tourism ?
7. Who is a wanderlust tourists ?
8. What is international tourism ?
9. How WTO defines tourism ?
10. Write any *three* forms of tourism.
11. Who is the father of tourism ?
12. Expand IRCTC.
13. Where is UNWTO located ?

**Turn over**

14. What do you mean by travel insurance ?
15. Expand IATA.

(15 × 2 = 30, Maximum ceiling 25 marks)

### **Part B**

*Answer all questions.*

16. Explain the levels and types of tourism planning.
17. What are the steps of environmental impact assessment ?
18. Discuss Leiper's model of tourism system.
19. Discuss the ethics to be observed in eco-tourism.
20. Explain the benefits of community participation in sustainable tourism.
21. What are the factors responsible for the growth and development of tourism in India ?
22. Write a note on national tourism policies of India.
23. Explain the role and functions of ministry of tourism.

(8 × 5 = 40, Maximum ceiling 35 marks)

### **Part C**

*Answer any two questions.*

*Each question carries 10 marks.*

24. Define responsible tourism and discuss in detail the responsible tourism initiatives of Kerala.
25. Explain Kerala Tourism Policy 2021.
26. Describe the various stages of tourism development in India after independence.
27. Write an essay on various international travel organizations.

(2 × 10 = 20 marks)