

QP Code: D133852		Total Pages: 2	Name:
			Register No.
<b>THIRD SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025</b>			
(CUFYUGP)			
<b>JOU3CJ201/ JOU3MN200- REPORTING FOR MEDIA</b>			
2024 Admission onwards			
Maximum Time :2 Hours			Maximum Marks :70
<b>Section A</b>			
All Question can be answered. Each Question carries 3 marks (Ceiling : 24 Marks)			
1	Hourglass style		
2	Question lead		
3	Interpretative feature		
4	Journalism		
5	Newsroom		
6	Interview		
7	Investigation		
8	Ethics		
9	Objectivity		
10	Sources		
<b>Section B</b>			
All Question can be answered. Each Question carries 6 marks (Ceiling : 36 Marks)			
11	News agencies in India		
12	Principles of news reporting		
13	Transmedia news presentation		
14	What are the key elements of effective news reporting?		
15	How do journalists ensure objectivity in their reporting?		
16	What is the role of sources in news reporting?		
17	How do you conduct a successful interview?		
18	What are the ethical considerations in reporting sensitive topics?		

**Section C****Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)**

19	Discuss the importance of investigative journalism in uncovering corruption and promoting transparency in society. Provide examples of successful investigative reporting.
20	Analyse the ways in which digital media have transformed traditional reporting practices. Discuss the opportunities and challenges presented by digital media for journalists.