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Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) / INTEGRATED PG DEGREE
EXAMINATION, NOVEMBER 2025**

B.B.A.

BBA 5D 02—E-COMMERCE

(2019 Syllabus)

Time : Two Hours

Maximum : 60 Marks

Part A*Answer all questions.*

1. Define E-Commerce.
2. What is meant by Supply Chain Management ?
3. What do you mean by encryption and decryption ?
4. What is a credit card ?
5. What is meant by biometrics ?
6. What is an E-Purse ?
7. What is an Antivirus Software ?
8. What do you mean by a digital signature ?
9. What is EDI ?
10. What do you mean by M-commerce ?
11. What is meant by an Electronic Payment System ?
12. What do you mean by Phishing ?

(12 × 2 = 24, Maximum Ceiling 20 marks)

Part B*Answer all questions.*

13. Distinguish between debit cards and credit cards.
14. Briefly explain the different types of biometrics.

Turn over

15. What are the various influencing factors of successful E-Commerce ?
16. List the differences between E-Commerce and traditional commerce.
17. Write a note on the importance or need for EDI.
18. What are the various limitations of E-Commerce ?
19. Briefly explain the prepaid and postpaid payment systems.

(7 × 5 = 35, Maximum Ceiling 30 Marks)

Part C

*Answer any **one** question.*

The question carries 10 marks.

20. Explain the various security issues associated with the Electronic Payment System. Also, list the solutions to these security issues.
21. What do you mean by an E-commerce business model ? Explain the important types of E-commerce models.

(1 × 10 = 10 marks)

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Name.....

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FIFTH SEMESTER (CBCSS-UG) DEGREE EXAMINATION, NOVEMBER 2024

B.B.A.

BBA 5D 02—E-COMMERCE

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

Part A*Answer all questions.*

1. What is Traditional Commerce ?
2. What is Supply Chain Management ?
3. Describe B to C E-Commerce.
4. What is B to E ?
5. What is E-Cheque ?
6. What do you mean by Debit Card ?
7. What is EFT ?
8. Differentiate between E-Commerce and E-Business.
9. What is Online Payment System ?
10. What is E-Business ?
11. What is Bio metrics ?
12. What is Postpaid Payment System ?

(12 × 2 = 24, maximum ceiling 20 marks)

Part B*Answer all questions.*

13. State the features of EDI
14. What are the Limitations of E-Commerce ?
15. What are the types of Bio metrics ?
16. What are the features of B to C E-Commerce ?

Turn over

17. Write a note on Electronic Purse.
18. Write a note on Business to Employee E-Commerce
19. What are the benefits of E-Commerce ?

(7 × 5 = 35, Maximum Ceiling 30 marks)

Part C

*Answer any **one** question.*

20. Define E-commerce. Discuss the Challenges and limitations of E-Commerce
21. What do you mean by Electronic Payment System ? Discuss different modes of Electronic Payment System.

(1 × 10 = 10 marks)

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Name.....

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**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2023**

B.B.A.

BBA 5D 02—E-COMMERCE

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

Part - A*Answer all questions.*

1. Define E- Business
2. What is C to C ?
3. What is Electronic Payment System ?
4. What is a Smart Card ?
5. What is Electronic Purse ?
6. What do you mean by E-Commerce infrastructure ?
7. Write a short note on Internet Marketing
8. What are the features of E-Commerce ?
9. What is Prepaid system ?
10. Explain the uses of ICT
11. What do you mean by E-Commerce Strategy ?
12. What is E-Cheque ?

(12 × 2 = 24, maximum ceiling 20 marks)

Turn over

Part B

Answer all questions.

13. What are the benefits of E-Commerce ?
14. Discuss the features of B to B E-Commerce.
15. Explain the factors of successful e-commerce.
16. Differentiate prepaid and postpaid payment system.
17. What are the security issues in E-Commerce ?
18. Write a note on EDI.
19. What are the basic steps of an Online Payment ?

(7 × 5 = 35, Maximum Ceiling 30 marks)

Part C

Answer any one question.

20. What is EDI ? Discuss the features and importance of EDI.
21. Discuss the security issues on Electronic Payment System also discuss the solutions to Security issues.

(1 × 10 = 10 marks)

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Name.....

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**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2022**

B.B.A.

BBA 5D 02—E-COMMERCE

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

Part A*Answer all questions.**Each question carries 2 marks.**Ceiling 20 marks.*

1. Define E- Commerce.
2. What is G2C model ?
3. What do you mean by biometrics ?
4. Define supply chain management.
5. Distinguish between traditional commerce and E- Commerce.
6. State any two feature of E- Commerce.
7. What is meant by POS ?
8. State any two feature of E- Cash.
9. What are search engines ?
10. What do you mean by eavesdropping ?
11. What is URL ?
12. What is online marketing ?

(12 × 2 = 24, Maximum : Ceiling 20 marks)

Part B*Answer all questions.**Each question carries 5 marks.**Ceiling 30 marks.*

13. What are the major difference between credit cards and debit cards ?
14. What are the major types of E- Payment system ?

Turn over

15. What are the different types of biometrics ?
16. Write a note on SCM issues.
17. What are the challenges and limitations of E- Commerce ?
18. Identify important features of supply chain management.
19. Explain about EDI and its key features.

(7 × 5 = 35, Maximum : Ceiling 30 marks)

Part C

*Answer any **one** question.
The question carries 10 marks.*

20. Explain E- Commerce and explain the legal and ethical issues in E- Commerce.
21. Explain the E- Commerce infrastructure in detail.

(1 × 10 = 10 marks)

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Name.....

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FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS—UG)

B.B.A.

BBA 5D 02—E-COMMERCE

(2019 Admissions)

Time : Two Hours

Maximum : 60 Marks

Section A

*Answer at least **eight** questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 24.*

1. What is EPOS ?
2. What do you mean by e-cash ?
3. What do you mean by E-Procurement ?
4. What is B2B ?
5. What is E- Retailing ?
6. What is business to employee model ?
7. What do you mean by smart card ?
8. Define E-Commerce.
9. What is meant by websites ?
10. What do you mean by EDI ?
11. What is ethics in E-Commerce ?
12. What do you mean by E-Purse ?

(8 × 3 = 24 marks)

Turn over

Section B

*Answer at least **five** questions.*

Each question carries 5 marks.

All questions can be attended.

Overall Ceiling 25.

13. Explain the concept of SCM.
14. Differentiate between E-business and E-Commerce.
15. What are the security issues in electronic payment system ?
16. What are the benefits of E-Commerce ?
17. Explain the need for EDI.
18. Explain the components of electronic payment system.
19. What are the major difference between debit card and credit card ?

(5 × 5 = 25 marks)

Section C

*Answer any **one** question.*

The question carries 11 marks.

20. What is E-Payment system ? What are the different types of E-Payment system ?
21. Discuss any *five* E-Business models used by an E-Commerce firm.

(1 × 11 = 11 marks)