

QP Code: D133585		Total Pages: 1	Name:
		Register No.	
<b>FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025</b>			
(CUFYUGP)			
JOU1FM105 - The Art of Photography			
2025 Admission onwards			
Maximum Time :1.5 Hours		Maximum Marks :50	
<b>Section A</b>			
<b>All Questions can be answered. Each Question carries 2 marks (Ceiling : 16 Marks)</b>			
1	White Balance		
2	Angle of view		
3	Low key lighting		
4	CCD sensor		
5	Depth of field		
6	Polarising filters		
7	HDR photography		
8	Zoom lens		
9	Action camera		
10	Candid photography		
<b>Section B</b>			
<b>All Questions can be answered. Each Question carries 6 marks (Ceiling : 24 Marks)</b>			
11	What are the benefits of using an off-camera flash during an event?		
12	Explain the advantages and disadvantages of smartphone photography.		
13	Describe how leading lines guide viewer attention.		
14	Explain the working principle of a DSLR camera.		
15	What is portrait photography? Explain the common posing techniques.		
<b>Section C</b>			
<b>Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)</b>			
16	What is exposure? Explain the different camera exposure modes and their uses.		
17	Describe the key principles of composition and how they improve photographs.		

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Name.....

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**FIRST SEMESTER (CUFYUGP) DEGREE EXAMINATION  
NOVEMBER 2024**

Journalism and Mass Communication

JOU 1FM 105—THE ART OF PHOTOGRAPHY

(2024 Admission onwards)

Time : One Hour and a Half

Maximum : 50 Marks

**Section A***All questions can be answered.**Each question carries 2 marks.**Ceiling 16 marks.*

1. What is a candid portrait ?
2. What were the key contributions of George Eastman to the development of photography ?
3. What is high key lighting ?
4. What is neutral density (ND) filters, and when should they be used ?
5. What is ambient light ?
6. How has the rise of smartphones influenced the digital revolution in photography ?
7. How does aperture affect the depth of field in a photograph ?
8. Why is the golden hour a popular time for photography ?
9. How does the histogram help you assess the exposure of a photograph ?
10. What are the benefits of HDR photography ?

**Section B***All questions can be answered.**Each question carries 6 marks.**Ceiling 24 marks.*

11. Analyze the advantages and disadvantages of DSLR cameras compared to other types of cameras
12. Analyze the different exposure modes available on digital cameras, such as manual, aperture priority, shutter priority, and program mode.

**Turn over**

13. Compare the advantages and disadvantages of studio photography versus outdoor photography.
14. Discuss the distinctions between high-key and low-key lighting.
15. Examine the ethical considerations involved in the use of photography, such as privacy and representation.

### Section C

*Answer any **one** question.*

*The question carries 10 marks.*

16. How does composition contribute to the visual appeal and impact of a photograph? Discuss techniques like the rule of thirds, leading lines, and negative space.
17. Analyze the differences between prime and zoom lenses, and explain the functions of various specialty lenses used in photography.

(1 × 10 = 10 marks)