

D 135141

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Name.....

Reg. No.....

**FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2025**

B.B.A.

BBA 1B 01—MANAGEMENT THEORY AND PRACTICES

(2019 Syllabus)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A

*Answer the following.
Each question carries 2 marks.*

1. What is Scientific management ?
2. What is unity of command ?
3. Define top level management.
4. What is informal organisation ?
5. What is holistic management ?
6. Define the term stakeholders.
7. What is Span of management ?
8. What is Directing ?
9. Define work specialisation.
10. What is TQM ?
11. Define scalar chain.
12. State the term ethical dilemma.
13. What is meant by corporate governance ?
14. Differentiate between authority and responsibility.
15. Differentiate promotion and transfer.

(15 × 2 = 30, Maximum ceiling 25 marks)

Turn over

Part B

*Answer the following.
Each question carries 5 marks.*

16. Explain Decentralization.
17. Explain the benefits of BPR.
18. Write a note on CSR ?
19. Explain the characteristics of management.
20. List down the benefits of TQM.
21. Write down the characteristics of controlling.
22. Explain in detail any four types of plans.
23. Define the objectives of MBO.

(8 × 5 = 40, Maximum ceiling 35 marks)

Part C

*Answer any two questions.
Each question carries 10 marks.*

24. How will you explain the bureaucratic approach to management ?
25. What is the importance of division of labour ? Explain.
26. Explain the benefits of corporate governance in management.
27. Explain the roles of a manager defined by Henry Mintzberg.

(2 × 10 = 20 marks)

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Name.....

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**FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2024**

B.B.A.

BBA 1B 01—MANAGEMENT THEORY AND PRACTICES

(2019—2023 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A

*Answer the following.
Each question carries 2 marks.*

1. Who is a Manager ?
2. Define the term Organising.
3. What is MBO ?
4. What is meant by Business Process Re-engineering ?
5. Define the term decentralisation.
6. What is open book management ?
7. What is meant by selection ?
8. Expand CSR.
9. What is meant by staff organisation ?
10. What is co-ordination ?
11. Explain motion study
12. What is meant by transfer ?
13. Explain the term Corporate philanthropy.
14. What is meant by strategic planning ?
15. Explain the term responsibility.

(15 × 2 = 30, Maximum ceiling 25 marks)

Turn over

Part B

*Answer the following.
Each question carries 5 marks.*

16. Explain the difference between planning and organising.
17. Explain the nature of management.
18. How will you explain the basic skills of a manager ?
19. Write a short note on the functions of management.
20. Explain the types of planning and explain.
21. How will you explain work specialisation ?
22. Write down the functions of staffing.
23. Explain different types of controlling.

(8 × 5 = 40, Maximum ceiling 35 marks)

Part C

*Answer any **two** questions.
Each question carries 10 marks.*

24. How will you explain the administrative approach to management ?
25. What is CSR and explain the relevance of CSR.
26. Define the term controlling and write down the characteristics of controlling.
27. Explain the MBO and state its advantages and disadvantages.

(2 × 10 = 20 marks)

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**FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2023**

B.B.A.

BBA 1B 01—MANAGEMENT THEORY AND PRACTICES

(2019—2023 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A

*Answer the following.
Each question carries 2 marks.*

1. Define management.
2. What is Planning ?
3. Define Staffing.
4. What is Decision-making ?
5. What is delegation of authority ?
6. What is TQM ?
7. Define managerial ethics
8. What is tactical planning ?
9. What is meant by Line Organisation ?
10. Define job specification.
11. Define the term time study
12. What is meant by promotion ?
13. Define the term work culture.
14. Define planning premises.
15. What is meant by authority ?

(15 × 2 = 30, Maximum ceiling 25 marks)

Turn over

Part B

*Answer the following.
Each question carries 5 marks.*

16. Differentiate between Directing and control.
17. Explain the concept of management.
18. What are the basic roles of a manager ?
19. Explain the levels of management.
20. Which are the elements of planning ?
21. How will you explain the division of labour ?
22. Write down the importance of staffing ?
23. What are the 5 steps of controlling in management ?

(8 × 5 = 40, Maximum ceiling 35 marks)

Part C

*Answer any two questions.
Each question carries 10 marks.*

24. What are the different types of planning ? Explain in detail
25. How will you explain the scientific approach to management ?
26. Write a note on the principles and benefits of lean management ?
27. Explain detail the various stages of selection process.

(2 × 10 = 20 marks)

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Name.....

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**FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2022**

B.B.A

BBA 1B 01—MANAGEMENT THEORY AND PRACTICES

(2019—2022 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A*Answer the following questions.**Each question carries 2 marks.*

1. Explain the idea or concept behind the 'Esprit de Corps' principle.
2. What do you mean by Kaizen ?
3. What is meant by MBO ?
4. Who is a Manager ?
5. List out any *four* criticisms of administrative theory or approach to management.
6. What do you mean by job description ?
7. What is meant by feedback control ?
8. What do you mean by decentralization?
9. "Planning and controlling are rightly called as 'Siamese twins' of management". Explain.
10. List out any *four* benefits or advantages of planning.
11. Define Management.
12. List out any *four* roles or activities of the middle level of management.
13. What do you mean by a policy ?
14. What is meant by work ethos ?
15. What do you mean by recruitment ?

(15 × 2 = 30, Maximum ceiling 25 Marks)

Turn over

Part B

*Answer the following questions.
Each question carries 5 marks.*

16. Write a note on the contingency approach to management.
17. List out the benefits and limitations of decentralization.
18. What are the various characteristics or features of directing ?
19. Write a short note on Open Book Management.
20. Distinguish between recruitment and selection.
21. List out the basic features of the neoclassical approach.
22. Explain the planning process or the stages or steps involved in planning.
23. List out the differences between formal and informal organizations.

(8 × 5 = 40, Maximum ceiling 35 Marks)

Part C

*Answer any two questions.
Each question carries 10 marks.*

24. Explain in detail the various sources of recruitment.
25. List out the characteristics of business ethics. Also, explain the principles of business ethics.
26. “Henri Fayol developed 14 general principles of management which are still considered important in management”. Elaborate.
27. What are the various characteristics or features of controlling ? Also, list out the steps involved in the control process.

(2 × 10 = 20 marks)

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Name.....

Reg. No.....

**FIRST SEMESTER (CBCSS-UG) DEGREE EXAMINATION
NOVEMBER 2021**

B.B.A.

BBA 1B 01—MANAGEMENT THEORY AND PRACTICES

(2019—2020 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A*Answer the following questions.**Each question carries 2 marks.*

1. What are tactical plans ?
2. What is meant by co-ordination ?
3. What do you mean by an ethical dilemma ?
4. What do you mean by job specification ?
5. What is meant by Line and Staff Organisation ?
6. What is meant by time study and motion study ?
7. Explain how promotion is different from a transfer.
8. What is meant by the Unity of command principle ?
9. List out any four roles of the top-level management.
10. What is meant by Scalar Chain ?
11. What do you mean by an informal organization ?
12. What is meant by CSR ?
13. What do you mean by work ethos or work culture ?
14. What do you mean by authority and responsibility?
15. What are planning premises ?

(15 x 2 = 30, Maximum ceiling 25 marks)

Turn over

Part B

*Answer the following questions.
Each question carries 5 marks.*

16. What do you mean by centralization and decentralization ?
17. Explain any five types of plans.
18. Explain the nature or characteristics of management.
19. List out the criticisms of scientific management or approach.
20. What are the various benefits of TQM ?
21. Write a short note on Corporate Governance.
22. List out the characteristics or features of controlling.
23. Write a note on MBO.

(8 × 5 = 40, Maximum ceiling 35 marks)

Part C

*Answer any two questions.
Each question carries 10 marks.*

24. What do you mean by selection ? Explain the various steps or the stages of the selection process.
25. What is meant by lean management ? List out its principles and benefits.
26. What are the ten manager's roles as defined by Henry Mintzberg ?
27. What are the various features of directing ? Also, list out the basic principles of direction.

(2 × 10 = 20 marks)

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Name.....

Reg. No.....

FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION, NOVEMBER 2021

B.B.A.

BBA 1B 01—MANAGEMENT THEORY AND PRACTICES

(2021 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A*Answer at least ten questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

1. What is meant by man power planning ?
2. What is a budget ?
3. What is TQM ?
4. What do you mean by departmentation ?
5. What is meant by the Unity of Direction principle ?
6. What do you mean by Functional Foremanship ?
7. What is meant by business ethics ?
8. List out any four features of planning.
9. Define management.
10. What is meant by Corporate Governance ?
11. What do you mean by promotion and transfer ?
12. What is meant by Line organization ?
13. What is job analysis ?
14. What do you mean by training ?
15. What is lean management ?

(10 × 3 = 30 marks)

Turn over

Section B

*Answer at least **five** questions.*

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. What are the various steps involved in the control process ?
17. Explain the various techniques of scientific management.
18. List out the merits and demerits of the Bureaucratic approach or Bureaucracy.
19. Explain any five external sources of recruitment.
20. Write a note on the levels of management.
21. What are the basic principles of Indian Ethos for Management ?
22. Explain any five factors that affect or influence the Span of Control.
23. Write a short note on Business Process Re-engineering.

(5 × 6 = 30 marks)

Section C

*Answer any **two** questions.*

Each question carries 10 marks.

24. Explain the various types of plans. Also, discuss the planning process.
25. Explain the three types of theories covered under the modern approach to management.
26. What do you mean by centralization and decentralization ? List out its benefits and limitations.
27. What do you mean by staffing ? What are the various factors affecting staffing ?

(2 × 10 = 20 marks)

**Section B**

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. Discuss the bases of departmentation.
17. What are the various tools used for the implementation of Kaizen ?
18. What is Bureaucratic management ? Explain its features.
19. What are the principles of effective delegation ?
20. What are the limitations of planning ?
21. Who are the different types of stakeholders ?
22. Briefly discuss the essentials of an effective control system.
- 23. Differentiate between single use plan and standing plan.

(5 × 6 = 30 marks)

Section C

Answer any two questions.

Each question carries 10 marks.

24. Explain CSR towards different stakeholders.
25. Define span of control. Discuss the importance and factors influencing it.
26. Critically evaluate Neo-classical approach to management.
27. Define Staffing. Discuss the importance and functions of staffing.

(2 × 10 = 20 marks)

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Name.....

Reg. No.....

FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2019

(CBCSS)

B.B.A.

BBA 1B 01—MANAGEMENT THEORY AND PRACTICES

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer the following questions.

Each question carries 2 marks.

1. Define CSR.
2. What is corporate philanthropy ?
3. What do you mean by strategy ?
4. Explain the term 'POSDCORB'.
5. What is mental revolution ?
6. Explain the term primacy in planning.
7. What do you mean by performance appraisal ?
8. Define centralisation of authority.
9. What do you mean by esprit de corps ?
10. What is departmentation ?
11. What do you mean by business ethics ?
12. What are the four 'P's of management ?
13. What is lean management ?
14. Define open book management.
15. What is scalar chain and Gang plank ?

(15 × 2 = 30 marks, ceiling 25 marks)

Turn over

Section B

Answer the following questions.

Each question carries 5 marks.

16. What are the factors affecting ethical choices ?
17. Distinguish between MBO and MBE.
18. Explain the need for departmentation.
19. What are the major principles of direction ?
20. Write a note on corporate governance ?
21. What are the basic tools of TQM process ?
22. Enlist the features of management.
23. What are the prerequisites of manpower planning ?

(8 × 5 = 40 marks, ceiling 35 marks)

Section C

Answer any two questions.

Each question carries 10 marks.

24. Define Management. Discuss the scope and importance of management.
25. Critically evaluate the Taylor's scientific management theory.
26. What is planning ? Explain the steps involved in planning process.
27. What is controlling ? What are the various techniques of control ?

(2 × 10 = 20 marks)