

QP Code: D143670		Total Pages: 1	Name:
		Register No.	
FOURTH SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2026			
COMMUNICATION AND MEDIA/JOURNALISM AND COMMUNICATION			
JOU4CJ204 Radio journalism and Audio Production			
2024 Admission onwards			
Maximum Time :2 Hours		Maximum Marks :70	
Section A			
All Question can be answered. Each Question carries 3 marks			
1	State two major developments in the evolution of radio from terrestrial broadcasting to the internet age.		
2	Explain any two strengths of radio as a communication medium.		
3	Differentiate between sync sound and non-sync sound.		
4	Name any three types of radio transmission systems.		
5	State three roles of personnel involved in audio production.		
6	Define ambient sound with one example.		
7	Mention three characteristics of effective radio news writing.		
8	List three elements required while scripting for podcasts.		
9	Write a short note on Satellite Radio.		
10	State three best practices in voice modulation for audio performance.		
Section B			
All Question can be answered. Each Question carries 6 marks			
11	Discuss the power of audio as a medium in both legacy and new media environments.		
12	Explain recording tools and microphones used in audio production.		
13	Describe the process of writing and presenting a radio news story.		
14	Explain scripting techniques for non-news audio programmes such as interviews and talk shows.		
15	Discuss the steps involved in producing a podcast, including identifying the target audience and setting up a podcast channel.		
16	Explain in-studio recording techniques and field recording practices.		
17	Discuss the importance of post-production- editing, mixing, and balancing.		
18	Explain how radio jockeying and live compering help in engaging the audience.		
Section C			
Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)			
19	Critically evaluate the transformation of radio into digital audio platforms and its impact on journalism.		
20	Analyse how advanced digital tools and DAWs have changed contemporary audio storytelling.		