

QP Code: D144007		Total Pages: 1	Name:
		Register No.	
FOURTH SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2026			
ENGLISH			
ENG4FV109(3)-FRAMING PERSPECTIVES: LITERARY AND CULTURAL NARRATIVES FOR COMMERCE AND MANAGEMENT			
2024 Admission onwards			
Maximum Time :1.5 Hours		Maximum Marks :50	
Section A			
All Questions can be answered. Each Question carries 2 marks (Ceiling : 16 Marks)			
1	Analyse Orwell's definition of science as a method of thought.		
2	Outline the major causes of increasing diabetes in India.		
3	Describe the purpose of deception detection tests.		
4	Assess Harari's concern about the dangers of AI.		
5	Analyse the purpose of propaganda in advertising.		
6	Interpret the statement that road maps and helicopters are not needed to reach Kalahandi.		
7	Explore the principle of authenticity in social media use.		
8	Evaluate Mac's physical and emotional condition during his illness.		
9	Outline the reaction of the heavenly librarian toward Earth.		
10	What is postpartum depression?		
Section B			
All Questions can be answered. Each Question carries 6 marks (Ceiling : 24 Marks)			
11	Explore the importance of emotional meaning in brand names.		
12	Appraise the role of visual symbolism in <i>Black and White</i> .		
13	Evaluate Harari's argument about rapid technological change.		
14	Examine the role of patriarchy in shaping women's mental health.		
15	Investigate the emotional burden experienced by the nurse in 'A Crime of Compassion.'		
Section C			
Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)			
16	Critique Bennett's argument for including ethical health in wellness models.		
17	Analyse Orwell's warning about the misuse of science in society.		