

QP Code: D142140		Total Pages: 1	Name:
			Register No.
SECOND SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2026			
ACCOUNTING AND FINANCE / COMMERCE			
COP2VN 101 / COM2VN101 Tourism Business			
2024 Admission onwards			
Maximum Time :2 Hours			Maximum Marks :70
Section A			
All Questions can be answered. Each Question carries 3 marks(Ceiling : 24 Marks)			
1	What are the different types of tourism destinations ?		
2	Discuss the role of shopping in enhancing the tourism experience		
3	What are the characteristics of hospitality sector ?		
4	What are the different types of recreation facilities needed for tourists ?		
5	Discuss the role of local communities in the success of a tourism destination.		
6	What are the challenges faced by tourism destinations?		
7	What role does destination image play in tourism marketing?		
8	How does technology impact the promotion of tourism destinations?		
9	What role do festivals play in promoting tourism destinations?		
10	What is the role of tourism in improving infrastructure services ?		
Section B			
All Questions can be answered. Each Question carries 6 marks(Ceiling : 36 Marks)			
11	What are the different modes of transportation used in tourism?		
12	Discuss the various types of tour operators with examples.		
13	Explain the key functions of a travel agency.		
14	Discuss the social challenges caused by tourism.		
15	What are e-intermediaries? Explain their role in the travel industry		
16	Discuss the different types of tourism destinations based on geography.		
17	Discuss the role of tourism in developing local entrepreneurship.		
18	What are the environmental benefits of tourism?		
Section C			
Answer any ONE .Each Question carries 10 marks(1x10=10 Marks)			
19	Describe the role of intermediaries and travel distribution channels in tourism.		
20	Explain the elements of Tourism Destination Life Cycle (TALC)		

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SECOND SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2026			
COMMERCE			
COM2VN101: TOURISM BUSINESS			
2024 Admission onwards			
Maximum Time :2 Hours		Maximum Marks :70	
Section A			
All Questions can be answered. Each Question carries 3 marks (Ceiling : 24 Marks)			
1	What is tourism?		
2	What is the travel industry?		
3	What is the travel business?		
4	What is the main difference between a travel agency and a tour operator?		
5	What are types of tour operators?		
6	Define tourism destination.		
7	What are components of a tourism destination?		
8	What are peripheral attractions?		
9	Discuss any 2 economic benefits of tourism?		
10	What is wealth redistribution in tourism?		
Section B			
All Questions can be answered. Each Question carries 6 marks (Ceiling : 36 Marks)			
11	Explain the tourism industry		
12	Explain accommodation and hospitality.		
13	Describe travel agency.		
14	Discuss differences between travel agency and tour operator.		
15	Explain tourism destination and its characteristics.		
16	Describe seasonality in tourism.		
17	Explain strategies for destination promotion.		
18	Discuss direct, indirect, and induced benefits.		
Section C			
Answer any ONE .Each Question carries 10 marks (1x10=10 Marks)			
19	Discuss in detail about the concept and components of the tourism industry.		
20	Explain in detail about the negative impacts of tourism on economy, society, culture, and environment.		

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SECOND SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2025			
B.Com			
COM2VN 101 :Tourism Business			
2024 Admission onwards			
Maximum Time :2 Hours			Maximum Marks :70
Section A			
All Questions can be answered. Each Question carries 3 marks(Ceiling : 24 Marks)			
1	What is the significance of food and beverages in the tourism industry?		
2	How entertainment and recreation contribute to tourism.		
3	Differentiate between general and tourist-specific infrastructure.		
4	How do government organizations contribute to tourism development?		
5	What is the significance of travel business ?		
6	Differentiate between natural and man-made destinations with example		
7	What are core and periphery attractions? Give examples.		
8	Explain the positive effects of seasonality in tourism destinations.		
9	What are the factors affecting the decline of a tourism destination?		
10	How does tourism contribute to economic growth?		
Section B			
All Questions can be answered. Each Question carries 6 marks(Ceiling : 36 Marks)			
11	Discuss the nature of tourism business environment		
12	Explain the role of a travel agency in the tourism industry.		
13	Describe the importance of tour operator in tourism		
14	Discuss the advantages of online travel agencies (OTAs) over traditional agencies.		
15	What are the challenges faced by travel agencies today?		
16	Explain the components of a tourism destination		
17	What are the negative cultural impacts of tourism on host destinations?		
18	Explain the nature and significance of multiplier effect in tourism		
Section C			
Answer any ONE .Each Question carries 10 marks(1x10=10 Marks)			
19	Explain the importance of transportation in the tourism industry.		
20	What are the Strategies for Destination Marketing ?		