

QP Code: D141569		Total Pages: 1	Name:
			Register No.
SECOND SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2026			
HISTORY			
HIS2MN114-ENTREPRENEURSHIP IN HISTORICAL TOURISM			
2024 Admission onwards			
Maximum Time :2 Hours		Maximum Marks :70	
Section A			
All Questions can be answered. Each Question carries 3 marks (Ceiling : 24 Marks)			
1	Tour Guide		
2	Challenges in historical tourism		
3	Business opportunities in historical tourism		
4	Role and responsibilities of a tour guide		
5	Leadership quality and problem solving capacity of tour guide		
6	Planning Inbound tourist packages		
7	Itinerary preparation		
8	Customer Relationship Management in Tourism		
9	Financial management in tourism ventures		
10	Historical tourist places in Kerala		
Section B			
All Questions can be answered. Each Question carries 6 marks (Ceiling : 36 Marks)			
11	What is the historical significance of the study of historical tourism?		
12	Explain the sustainable practices in historical tourism.		
13	Trace the introduction of entrepreneurship in tourism.		
14	Give an account of the various opportunities in tourism business.		
15	Examine the impacts of modern technology in historical tourism.		
16	Describe the legal and regulatory framework for setting a tourism business.		
17	Explain the planning of Outbound tourist packages.		
18	What is cultural sensibility? Describe		
Section C			
Answer any ONE .Each Question carries 10 marks (1x10=10 Marks)			
19	Explain the significance of historical tourism in cultural preservation.		
20	What are the challenges and risks in tourism entrepreneurship? How can overcome it?		
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