

QP Code: D144007		Total Pages: 1	Name:
			Register No.
FOURTH SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2026			
ENGLISH			
ENG4FV109(3)-FRAMING PERSPECTIVES: LITERARY AND CULTURAL NARRATIVES FOR COMMERCE AND MANAGEMENT			
2024 Admission onwards			
Maximum Time :1.5 Hours			Maximum Marks :50
Section A			
All Questions can be answered. Each Question carries 2 marks (Ceiling : 16 Marks)			
1	Analyse Orwell's definition of science as a method of thought.		
2	Outline the major causes of increasing diabetes in India.		
3	Describe the purpose of deception detection tests.		
4	Assess Harari's concern about the dangers of AI.		
5	Analyse the purpose of propaganda in advertising.		
6	Interpret the statement that road maps and helicopters are not needed to reach Kalahandi.		
7	Explore the principle of authenticity in social media use.		
8	Evaluate Mac's physical and emotional condition during his illness.		
9	Outline the reaction of the heavenly librarian toward Earth.		
10	What is postpartum depression?		
Section B			
All Questions can be answered. Each Question carries 6 marks (Ceiling : 24 Marks)			
11	Explore the importance of emotional meaning in brand names.		
12	Appraise the role of visual symbolism in <i>Black and White</i> .		
13	Evaluate Harari's argument about rapid technological change.		
14	Examine the role of patriarchy in shaping women's mental health.		
15	Investigate the emotional burden experienced by the nurse in 'A Crime of Compassion.'		
Section C			
Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)			
16	Critique Bennett's argument for including ethical health in wellness models.		
17	Analyse Orwell's warning about the misuse of science in society.		

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ENGLISH			
ENG4FV109(3)-FRAMING PERSPECTIVES: LITERARY AND CULTURAL NARRATIVES FOR COMMERCE AND MANAGEMENT			
2024 Admission onwards			
Maximum Time :1.5 Hours			Maximum Marks :50
Section A			
All Questions can be answered. Each Question carries 2 marks (Ceiling : 16 Marks)			
1	Analyse the seriousness of diabetes as a global health problem.		
2	Describe the purpose of deception detection tests.		
3	Identify the incident that shaped Brent Staples' awareness.		
4	Determine Jagannath Prasad Das's portrayal of government response.		
5	Assess the significance of the "no code" order in "A Crime of Compassion."		
6	Explain the meaning of ethics in social media.		
7	Assess Orwell's criticism of scientific specialization.		
8	Outline the meaning of glittering generalities in advertising.		
9	Analyse Harari's view of artificial intelligence as a new technology.		
10	Describe the emotional response of Dr. Thaddeus after learning the truth.		
Section B			
All Questions can be answered. Each Question carries 6 marks (Ceiling : 24 Marks)			
11	Analyse the process of selecting a brand name.		
12	Explore the relationship between belief and self-confidence in Nikos's life.		
13	Analyse the theme of coexistence in the film <i>Black and White</i> .		
14	Explore the theme of human insignificance presented in the story by Bertrand Russell.		
15	Examine the suffering experienced by Mac during his final days.		
Section C			
Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)			
16	Critique the challenges faced by women in accessing mental health support.		
17	Analyse Harari's perspective on AI and human society.		