

QP Code: D141864		Total Pages: 1	Name:
		Register No.	
SECOND SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2026			
ENGLISH			
ENG2MN102-PROFESSIONAL SKILLS IN MEDIA PRESENTATION			
2024 Admission onwards			
Maximum Time :2 Hours		Maximum Marks :70	
Section A			
All Questions can be answered. Each Question carries 3 marks (Ceiling: 24 Marks)			
1	Assess the importance of preparation in effective presentations.		
2	Interpret the role of eye contact in audience engagement.		
3	Depict the importance of live streaming in social media presentations.		
4	State the function of analytics tools in digital presentations.		
5	Differentiate Augmented Reality from Virtual Reality.		
6	Mention two applications of VR in education and training.		
7	Outline the benefits of building a personal brand.		
8	Distinguish between a news reader and a news anchor.		
9	Examine the role of digital technology in transforming public speaking.		
10	Highlight the importance of verification in news presentations.		
Section B			
All Questions can be answered. Each Question carries 6 marks (Ceiling: 36 Marks)			
11	Analyse the characteristics of a presenter on demand.		
12	Illustrate the impact of non-verbal communication in presentations.		
13	Assess the strategies suggested to overcome nervousness in public speaking.		
14	Examine the significance of credibility and uniqueness in personal branding.		
15	Assess the impact of precise scheduling on broadcast quality.		
16	Evaluate the role of inclusive language in public speaking.		
17	Interpret the significance of language and knowledge in live anchoring.		
18	Assess the growth and transformation of radio from its invention to digital podcasting.		
Section C			
Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)			
19	Evaluate the effectiveness of synchronous, asynchronous and hybrid modes of public speaking in addressing contemporary communication demands.		
20	Critique the ethical and accessibility considerations in using AI and web tools for presentations.		

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SECOND SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2025			
ENGLISH			
ENG2MN102-Professional Skills in Media Presentation			
2024 Admission onwards			
Maximum Time: 2 Hours			Maximum Marks: 70
Section A			
All Questions can be answered. Each Question carries 3 marks (Ceiling : 24 Marks)			
1	Mention the major drawbacks of webinar.		
2	How do you ensure that a computer crash does not affect your presentation?		
3	Suggest methods to improve speech delivery by practicing voice modulation.		
4	Explain Mixed Reality.		
5	Assess how personal branding enhances one's credibility.		
6	Define business anchoring		
7	What are ice breaking questions?		
8	Discuss why sonority is so relevant in presentations.		
9	Why story telling tactic is very useful in engaging the audience?		
10	Define screen fatigue.		
Section B			
All Questions can be answered. Each Question carries 6 marks (Ceiling : 36 Marks)			
11	What would be the suggestions you would give your friend to overcome nervousness while speaking?		
12	Suggest a few ways to make a presentation original.		
13	Characteristic features of a news reader.		
14	Explain how one can decipher fake news from factual one.		
15	Prepare a script for conducting an interview.		
16	Explain the key elements of voice modulation.		
17	How do you prepare yourself for a career in anchoring?		
18	Suggest ways to make your online audience engage in your presentation without getting distracted.		
Section C			
Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)			
19	Elaborate the ways AR and VR revolutionised media presentations.		
20	Assess the significance of radio and podcast communication in today's digital era.		