

QP Code: D142344		Total Pages: 1	Name:
			Register No.
SECOND SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2026			
ECONOMICS			
ECO2FM106 : DIGITAL ECONOMY			
2024 Admission onwards			
Maximum Time :1.5 Hours			Maximum Marks :50
Section A			
All Questions can be answered. Each Question carries 2 marks(Ceiling : 16 Marks)			
1	What are the features of sharing economy?		
2	Define Information Economics.		
3	What do you mean by blockchain technology?		
4	What do you mean by digital transformation?		
5	Point out any four economic impacts of digital economy.		
6	Explain the challenges of future of work in the digital economy.		
7	Define logistics.		
8	Suggest any four methods of data protection and security.		
9	Write a note on distribution channels of digital goods and services.		
10	What are the challenges of protecting digital content and innovation in digital economy?		
Section B			
All Questions can be answered. Each Question carries 6 marks(Ceiling : 24 Marks)			
11	Distinguish between Fintech and Financial Innovation. What are the major financial innovations in the digital age?		
12	The digital divide is the unequal access to digital technology. Critically examine the statement.		
13	Define platform power. Explain how it can be both beneficial and detrimental to consumers and businesses.		
14	Explain the emerging significance of big data and data analytics.		
15	What are the platforms which helps to regulate monopolies and market dominance in the digital era?		
Section C			
Answer any ONE. Each Question carries 10 marks(1x10=10 Marks)			
16	Explain endogenous growth theory and monetary theory of digital economy		
17	Discuss emerging trends and technologies shaping the future of the digital economy.		

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Maximum Time :1.5 Hours			Maximum Marks :50
Section A			
All Questions can be answered. Each Question carries 2 marks(Ceiling : 16 Marks)			
1	Define E-commerce. Point out two challenges of E-commerce.		
2	What do you mean by information value chain?		
3	Differentiate between blockchain and artificial intelligence.		
4	Define digital goods and services. Give two examples of each.		
5	What are the challenges of protecting digital content?		
6	Differentiate between intellectual property and copyright.		
7	Write a note on ethics in data collection and usage.		
8	Briefly explain endogenous growth theory of digital economy.		
9	Define metaverse. Give two applications of metaverse.		
10	What do you mean by job displacement?		
Section B			
All Questions can be answered. Each Question carries 6 marks (Ceiling : 24 Marks)			
11	Explain monetary theory of digital economy		
12	Define digital transformation. Explain the key elements of a digital transformation strategy.		
13	What are the different distribution channels used for digital services?		
14	What do you mean by digital divide? Examine the relationship between digital divide and inequality.		
15	What do you mean by big data? Examine the role of big data in the digital economy.		
Section C			
Answer any ONE.Each Question carries 10 marks(1x10=10 Marks)			
16	What are the important innovations of digital era? Analyze the potential of blockchain technology to transform industries and businesses.		
17	Give an overview of the rise of digital economy. Critically evaluate the overall impact of the digital economy on society, considering both its benefits and challenges.		